



Subject card

Subject name and code	ECONOMIC EFFECTS OF SPORTS ACTIVITIES, PG_00058522						
Field of study	Economics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	first-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Social Sciences and Philosophy -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Izabela Borucińska				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		5.0		35.0	100
Subject objectives	Describes the economic processes in sports activities, taking into account the specificity of the sport's industry and its diversity						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W03] identifies reliable sources of information relevant to the analyzed issues		identifies reliable sources of obtaining information required to assess the economic effects of the sports sector		[SW1] Assessment of factual knowledge		
	[K6_U06] acquires new knowledge by planning lifelong learning strategies		acquires new knowledge necessary to conduct analyzes in the sports sector		[SU1] Assessment of task fulfilment		
Subject contents	Sport as an area of economic life The sports industry in economic policy and its lobbying Organization of the sports industry and its diversity Measurable economic effects of sports activities on an international, national, regional and local scale Difficult to measure economic effects of sports activities on an international, national, regional and local scale Economic effects of sports activities related to the public, private and non-governmental sectors Demand aspects of sports activities Economic problems of sports infrastructure Professional sports marketEconomics of work in sport Types of sporting events and their impact on the economy The impact of various entities in the sports industry on the economy The e-sport marketInfluence of the sports promotion enterprise on the labor market and the income of the public finance sector - a case stud Pathological phenomena in the sports industry and their economic consequences						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	The tasks		60.0%		40.0%		
	Multiple-choice tes		60.0%		60.0%		

Recommended reading	Basic literature	<p>Breuer, M., Forrest D. (ed.) (2018). The Palgrave handbook on the economics of manipulation in sport. Switzerland: Palgrave Macmillan</p> <p>Coates, D., Humphreys, B., Zhou, L. (2014). Outcome Uncertainty, Reference-Dependent Preferences and Live Game Attendance. <i>Economic Inquiry</i>, 52</p> <p>Downward, P., Dawson, A., Dejonghe, T. (2009). <i>Sports Economics</i>. Amsterdam, Boston, Heidelberg, London, New York, Oxford, Paris, San Francisco, Sydney, Tokyo: Elsevier</p> <p>Grabowski, A. (2019). <i>Ekonomia sportu. Zagadnienia metodologiczne i wybrane doświadczenia</i>. Warszawa: Wydawnictwo Naukowe PWN</p> <p>Hallmann, K., Petry, K. (ed.) (2013). <i>Comparative Sport Development. Systems, Participation and Public Policy</i>. New York: Springer</p> <p>Kąkol, C. (2011). Przestępstwa o charakterze korupcyjnym w sporcie. <i>Prokuratura i Prawo</i>, 11</p> <p>Kończakowski, B., Diallo, B. S. (2016). Kształtowanie się regulacji prawnej zrzeczeń sportowych. Wybrane aspekty krajowe i prawnomiędzynarodowe. Poznań: Uniwersytet im. A. Mickiewicza w Poznaniu</p> <p>Lechner M., Sari N. (2015). Labor market effects of sports and exercise: Evidence from Canadian panel data. <i>Labour Economics</i>, 35(C)</p> <p>Leeds, M.A., von Allmen, P., Matheson, V. A. (2018). <i>The Economics of Sports</i>. New York: Routledge</p> <p>Peeters, T., Szymanski, S. (2014). Financial fair play in European football. <i>Economic Policy</i>, 29</p> <p>Ross Booth, R. (2009). For the Student. <i>Sports Economics The Australian Economic Review</i>, vol. 42, 3</p> <p>Ustawa z dnia 25 czerwca 2010 r. o sporcie. Dz.U.2020.0.113</p> <p>Zawadzki, K. (2017). <i>Ekonomiczne efekty organizacji wieloformatowych wydarzeń sportowych</i>. Monografie 164. Gdańsk: Politechnika Gdańska</p>
	Supplementary literature	<p>Brocas, I., Carillo, J. (2004). Do the 'Three Point Victor' and 'Golden Goal Rules' Makes Soccer More Exciting?, <i>Journal of Sports Economics</i>, 5</p> <p>Carmichael, F., Thomas, D., Ward R. (2001). Production and Efficiency in Association Football. <i>Journal of Sports Economics</i>, 2</p> <p>Espita-Escuer, M., Garcia-Cebrian, L.I. (2000). Measuring the Efficiency of Spanish First Division Soccer Teams. <i>Journal of Sports Economics</i>, 1</p> <p>Sloane, P. J. (2006). Rottenberg and the Economics of Sport after 50 Years: An Evaluation. Discussion Paper, 2175. University of Wales Swansea and IZA Bonn</p> <p>Torgler B. (2009). Economics of Sports: A Note to this Special Issue <i>Economic An Analysis & Policy</i>, vol. 39, 3</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	<p>Give examples of the economic effects of sports activities and discuss them</p> <p>Characterizes the organization of the sports market</p> <p>List and discuss sources of financing for sports</p>	
Work placement	Not applicable	