



## Subject card

Subject name and code	ESSENTIALS OF MANAGEMENT, PG_00061166						
Field of study	Management						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	2	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Aleksander Orłowski				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		11.0		54.0	125
Subject objectives	Compares different concepts of managing organizations, defining and explaining at an advanced level the meaning of their key components						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W01] identifies management problems and selects methods of solving them using the accumulated knowledge, taking into account the mutual relations between the analyzed phenomena		compares the concepts of managing organizations using various sets of factors and relations between them		[SW1] Assessment of factual knowledge		
	[K6_U01] explains how to analyze and evaluate management processes in the context of their improvement potential		analyzes and critically evaluates, in the economic and social context, the management structures of organizations and the processes that are implemented in them		[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	Evolution of management theory Organization environment Management functions: planning and forecasting, organizing, directing, controlling Basic theories: Porter's 5 forces, BCG Matrix, motivation theories (including Maslow, Herzberg, ERG), the Pareto principle						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Written exam		51.0%		60.0%		
	Practical tasks		51.0%		40.0%		
Recommended reading	Basic literature		Griffin R. W. , Management, Houghton Mifflin Company Stoner J.A.F. , R.E. Freeman, Management, Prentice-Hall International Edition				
	Supplementary literature		Weihrich H., Koontz H., Management - a global perspective, McGraw-Hill Inc				
	eResources addresses		Adresy na platformie eNauczanie:				

Example issues/ example questions/ tasks being completed	What can the theory xy be used for in practice?
Work placement	Not applicable