



## Subject card

Subject name and code	Professional Communication Fundamentals, PG_00038764						
Field of study	Materials Engineering, Materials Engineering, Materials Engineering						
Date of commencement of studies	October 2021	Academic year of realisation of subject				2024/2025	
Education level	first-cycle studies	Subject group					
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	4	Language of instruction				Polish	
Semester of study	7	ECTS credits				4.0	
Learning profile	general academic profile	Assessment form				assessment	
Conducting unit	Zakład Maszyn Przepływowych -> Institute of Energy -> Faculty of Mechanical Engineering and Ship Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr inż. Marzena Banaszek					
	Teachers	dr inż. Marzena Banaszek					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	30	0.0		0.0		30
Subject objectives	The lecture aims to familiarize students with the basic issues of interpersonal communication, to develop the skills of noticing differences in communication in various social and cultural contexts and the ability to overcome conflicts and prejudices resulting from such differences. Classes are conducted using a workshop method based on activating students through work and discussions, case studies, genre scenes, individual work, simulations and mini-lectures with practical examples.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	K6_K01	The student is aware of the need to supplement knowledge throughout life and is able to choose appropriate methods of teaching himself and others, critically assesses his knowledge; is aware of the importance of professional conduct and compliance with the principles of professional ethics.			[SK4] Assessment of communication skills, including language correctness [SK3] Assessment of ability to organize work		
	K6_W09	The student knows and understands patterns of formal and informal behavior in society, is aware of what factors influence the interpretation of the message and the strategies used in interpersonal communication.			[SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects		
	K6_U12	The student recognizes the role of interpersonal communication in building interpersonal relationships, is able to independently acquire knowledge and expand his research skills.			[SU2] Assessment of ability to analyse information [SU3] Assessment of ability to use knowledge gained from the subject [SU5] Assessment of ability to present the results of task		

Subject contents	<p><b>COMMUNICATION PROCESS:</b> the concept of communication; characteristics of the communication process: features, elements, levels, functions, meaning of communication</p> <p><b>VERBAL COMMUNICATION:</b> general theory of signs; characteristics of the verbal communication process, murals, graffiti, inspirational quotes, memes, codes and ciphers</p> <p><b>NON-VERBAL COMMUNICATION:</b> paralanguage; meta-messages; unforgettable speeches: words that changed the world; message effectiveness; message meaning distribution; characteristics of non-verbal communication; functions of non-verbal communication; disruptions in non-verbal communication; body language in practice</p> <p><b>INTERCULTURAL COMMUNICATION:</b> diversity and cultural diversity, differences in intercultural communication; barriers in intercultural communication: stereotypes, prejudices, discrimination; conditions for successful intercultural communication; culture shock, children of the third culture</p> <p><b>EFFECTIVE COMMUNICATION:</b> principles of effective communication between people; the importance of listening in the process of obtaining information; active listening techniques</p> <p><b>ASSERTIVITY IN COMMUNICATION:</b> assertiveness as a form of communication focused on cooperation; assertive refusal; the ability to receive criticism and praise; assertive communication in difficult situations</p> <p><b>COMMUNICATION IN A TEAM:</b> team: the concept of the team and the group, team characteristics, stages of team development, roles in the team; team communication process; team communication in conflict situations</p> <p><b>COMMUNICATION FRAUD:</b> communication fraud; the motives and strategies of lies; portrait of a liar; signs of lying</p> <p><b>COMMUNICATION IN STRESS:</b> characteristics of stress: the concept of stress, phases, types, sources, physiology, effects; strategies for coping with stress; communication under stress</p> <p><b>MAKING SOCIAL IMPACT. MANIPULATION AND PERSVASION:</b> rules of exerting social influence; persuasion and manipulation in interpersonal communication; techniques for dealing with manipulation</p> <p><b>INTERNET COMMUNITY OR VIRTUAL SOCIETY:</b> the Internet in the 21st century; virtual world and cyberspace; interpersonal relations and internet communication: the phenomenon of cyber friends, network identity, cyberbullying, internet addiction syndrome; the future of the internet</p> <p><b>COMMUNICATION IN THE INFORMATION AGE:</b> information society: definition, characteristics, properties, functions; social changes in the information age; X, Y, Z generations - transformation of the way of communication</p> <p><b>PRACTICAL USE OF PERSONAL COMMUNICATION PRINCIPLES:</b> motivation, self-assessment, responsibility, functioning in a group</p>								
Prerequisites and co-requisites	No requirements								
Assessment methods and criteria	<table border="1" data-bbox="448 1632 1487 1693"> <thead> <tr> <th data-bbox="448 1632 794 1664">Subject passing criteria</th> <th data-bbox="794 1632 1141 1664">Passing threshold</th> <th data-bbox="1141 1632 1487 1664">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1664 794 1693">Semester dissertation</td> <td data-bbox="794 1664 1141 1693">50.0%</td> <td data-bbox="1141 1664 1487 1693">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Semester dissertation	50.0%	100.0%
Subject passing criteria	Passing threshold	Percentage of the final grade							
Semester dissertation	50.0%	100.0%							

Recommended reading	Basic literature	<p>1. Bieniok H.: Sztuka komunikowania się, negocjacji i rozwiązywania konfliktów. Wydawnictwo Akademii Ekonomicznej 2005</p> <p>2. Cialdini R.B.: Wywieranie wpływu na ludzi. Teoria i praktyka. Wydawnictwo GWP 2011</p> <p>3. Dobek-Ostrowska B.: Podstawy komunikowania społecznego. Astrum 2007</p> <p>4. Griffin E.: Podstawy komunikacji społecznej. Wydawnictwo GWP 2003</p> <p>5. McKay M.: Sztuka skutecznego porozumiewania się. Wydawnictwo GWP 2007</p> <p>6. Morreale S.P.: Komunikacja między ludźmi: motywacja, wiedza i umiejętności. PWN 2007</p> <p>7. Nęcki Z.: Komunikacja międzyludzka. Antykwa 2000</p> <p>8. Pease A.B. Mowa ciała. Dom Wydawniczy Rebis 2011</p> <p>9. Pease A.B. Mowa ciała w pracy. Dom Wydawniczy Rebis 2011</p> <p>10. Stewart J. (red.): Mosty zamiast murów. O komunikowaniu się między ludźmi. PWN 2000</p>
	Supplementary literature	<p>1. Bacon T., Sposób na opornych. Skuteczne wywieranie wpływu. Wydawnictwo GWP 2013</p> <p>2. Baran S., Davis D.: Teorie komunikowania masowego, Wydawnictwo Uniwersytetu Jagiellońskiego 2017</p> <p>3. Collin J., Hansen M.T.: Wielcy z wyboru, MT Biznes 2018</p> <p>4. Covey S.R.: Szybkość zaufania. Wydawnictwo Rebis 2016</p> <p>5. Dilts R.: Sztuka prezentacji i komunikacji z grupami, Wydawnictwo PINLP 2009</p> <p>6. Fiske J.: Wprowadzenie do badań nad komunikowaniem. Astrum 2008</p> <p>7. Ollivier B: Nauki o komunikacji. Oficyna Naukowa 2010</p> <p>8. Sinek S.: Zaczynaj od dlaczego. Jak wielcy liderzy inspirują innych do działania. Wydawnictwo Helion 2013</p> <p>9. Tokarz M.: Argumentacja, perswazja, manipulacja. Wydawnictwo GWP 2006</p> <p>10. Wiszniewski A.: Jak przekonywująco mówić i przemawiać. PWN 1994</p>

	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	<p>1. Why do people communicate with each other? What they want to achieve through communication and what methods they use to achieve their goals?</p> <p>2. How to talk so that others will listen. How to listen, to understand what others are saying.</p>	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.