

Subject card

| Subject name and code | The theory of organization and management, PG_00065372 | | | | | | | | |
|---|--|---|--|-------------------------------------|------------------------|--|---------|-----|--|
| Field of study | Spatial Development | | | | | | | | |
| Date of commencement of | February 2025 | | Acadomics | oar of | | 2024/2025 | | | |
| studies | T Coludity 2020 | | Academic year of realisation of subject | | | 2024/2025 | | | |
| Education level | second-cycle studies | | Subject group | | | Obligatory subject group in the | | | |
| | | | | | | field of study Humanistic-social subject group | | | |
| Mode of study | Full-time studies | | Mode of delivery | | | at the university | | | |
| Year of study | 1 | | Language of instruction | | | Polish | | | |
| Semester of study | 1 | | ECTS credits | | | 2.0 | | | |
| Learning profile | general academic profile | | Assessment form | | | exam | | | |
| Conducting unit | Department of Urban Design and Regional Planning -> Faculty of Architecture | | | | | | | | |
| Name and surname | Subject supervisor prof. dr hab. Elżbieta Wojnicka-Sycz | | | | | | | | |
| of lecturer (lecturers) | Teachers | | | | | | | | |
| Lesson types and methods | Lesson type | Lecture | Tutorial | Laboratory | Projec | :t | Seminar | SUM | |
| of instruction | Number of study hours | 5.0 | 10.0 | 0.0 | 0.0 | 0.0 | | 15 | |
| | E-learning hours included: 0.0 | | | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in classes include plan | | Participation in consultation hours | | Self-study | | SUM | |
| | Number of study hours | 15 | 4.0 | | | 41.0 | | 60 | |
| Subject objectives | The module aims to provide students with knowledge about the processes of organizing and managing organizations - their resources in a market economy. | | | | | | | | |
| Learning outcomes | Course out | Subject outcome | | | Method of verification | | | | |
| | [K7_W05] has an expanded knowledge of management, including the procedures used when integrating local plans with the entire urban planning process | | Has extended knowledge of organization and management. | | | [SW1] Assessment of factual knowledge | | | |
| | [K7_W02] has the knowledge necessary to understand the social, economic, legal and other non-technical conditions of design and planning.Including the principles of creating and developing forms of individual enterprise | | Has the knowledge necessary to understand the social and economic conditions of design and planning activities, including the principles of developing forms of individual entrepreneurship. | | | [SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation | | | |
| | [K7_U07] is able to direct the process of self-education in the field of urban planning, spatial planning and related fields; obtains information from literature and other appropriately selected sources, interprets and critically evaluates them; formulates and extensively justifies his/her opinion and on this basis is able to prepare a short scientific paper; is able to inspire and organize the learning process of others | | Is able to direct the process of self-education in management; obtains information from literature and other properly selected sources, interprets and critically assesses it; formulates and fully justifies his opinion and on this basis is able to prepare a short scientific study. | | | use methods and tools [SU5] Assessment of ability to present the results of task | | | |
| | [K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications | | Has general knowledge in the field of management sciences including their basics and applications. | | | [SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation | | | |

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| Subject contents | | | | | | | |
|--|---|--|-------------------------------|--|--|--|--|
| | | | | | | | |
| | 1. The global context of business operations 2. Organization and organizing 3. Management functions, decision making, management styles 4. Organizational environment, strategic planning and marketing 5. Motivating 6. Organizational culture 7. Knowledge management 8. Organizational development (CSR, innovation and restructuring) | | | | | | |
| Prerequisites and co-requisites | | | | | | | |
| Assessment methods | Subject passing criteria | Passing threshold | Percentage of the final grade | | | | |
| and criteria | exam | 50.0% | 100.0% | | | | |
| | presentation | 0.0% | 0.0% | | | | |
| | task solving | 0.0% | 0.0% | | | | |
| Recommended reading | Basic literature | | | | | | |
| | | Evans Ch., Zarządzanie wiedzą. PWE, Warszawa 2005 | | | | | |
| | | Griffin R.W., Podstawy zarządzania organizacjami. PWN, Warszawa, 2010. | | | | | |
| | | Jantsch E., The Self – Organizing Universe. Pergamon Press, New York, 1980. | | | | | |
| | | Kowalczyk A., Nogalski B., Zarządzanie wiedzą. Koncepcje i narzędzia. Difin 2007. | | | | | |
| | | Koźmiński A.K., Piotrowski W., Zarządzanie. Teoria i praktyka. PWN, Warszawa, 2010 | | | | | |
| | Supplementary literature | Fołtyn H., Klasyczne i nowoczesne struktury organizacji. Wydawnictwo Key Text, Warszawa 2007. | | | | | |
| | | Grudzewski W.M., Hejduk I., Projektowanie systemów zarządzania. Difin, warszawa 2001 | | | | | |
| | | Kauf S., Orientacja marketingowa i logistyczna w zarządzaniu regionem. UO Opole, 2009. | | | | | |
| | | Kauf S., Tłuczak A, Logistyka miasta i regionu. Metody ilościowe w decyzjach przestrzennych. Warszawa, 2014. | | | | | |
| | eResources addresses | Adresy na platformie eNauczanie: | | | | | |
| Example issues/ example questions/ tasks being completed | Classical and contemporary organizational structures and their characteristics. Elements of strategic management. Mission, vision, goals, strategy. Organizational Culture. | | | | | | |
| Work placement | Not applicable | | | | | | |
| placement | ** | | | | | | |

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