



Subject card

Subject name and code	The theory of organization and management, PG_00065381						
Field of study	Spatial Development						
Date of commencement of studies	February 2025	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Urban Design and Regional Planning -> Faculty of Architecture						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Elżbieta Wojnicka-Sycz				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	5.0	10.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		4.0		31.0	50
Subject objectives	The module aims to provide students with knowledge about the processes of organizing and managing organizations - their resources in a market economy.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W05] has an expanded knowledge of management, including the procedures used when integrating local plans with the entire urban planning process		Has extensive knowledge of organization and management.		[SW1] Assessment of factual knowledge		
	[K7_U07] is able to direct the process of self-education in the field of urban planning, spatial planning and related fields; obtains information from literature and other appropriately selected sources, interprets and critically evaluates them; formulates and extensively justifies his/her opinion and on this basis is able to prepare a short scientific paper; is able to inspire and organize the learning process of others		Is able to direct the process of self-education in the field of management; obtains information from literature and other appropriately selected sources, interprets and critically evaluates them; formulates and exhaustively justifies his/her opinion and on this basis is able to prepare a short scientific paper.		[SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task		
	[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications		Has general knowledge in the field of management sciences including their basics and applications.		[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
	[K7_W02] has the knowledge necessary to understand the social, economic, legal and other non-technical conditions of design and planning. Including the principles of creating and developing forms of individual enterprise		Has the knowledge necessary to understand the social and economic conditions of design and planning activities, including the principles of developing forms of individual entrepreneurship.		[SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge		

Subject contents	1. The global context of business operations 2. Organization and organizing 3. Management functions, decision making, management styles 4. Organizational environment, strategic planning and marketing 5. Motivating 6. Organizational culture 7. Knowledge management 8. Organizational development (CSR, innovation and restructuring)		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	exam	50.0%	100.0%
	presentation	0.0%	0.0%
	task solving	0.0%	0.0%
Recommended reading	Basic literature	<ul style="list-style-type: none"> <li>• Bielski M., Podstawy teorii organizacji i zarządzania. wyd. 2 rozszerzone. C.H. Beck, Bydgoszcz, 2004.</li> <li>• Evans Ch., Zarządzanie wiedzą. PWE, Warszawa 2005</li> <li>• Griffin R.W., Podstawy zarządzania organizacjami. PWN, Warszawa, 2010.</li> <li>• Jantsch E., The Self – Organizing Universe. Pergamon Press, New York, 1980.</li> <li>• Kowalczyk A., Nogalski B., Zarządzanie wiedzą. Koncepcje i narzędzia. Difin 2007.</li> <li>• Koźmiński A.K., Piotrowski W., Zarządzanie. Teoria i praktyka. PWN, Warszawa, 2010</li> </ul>	
	Supplementary literature	<ul style="list-style-type: none"> <li>• Fołtyn H., Klasyczne i nowoczesne struktury organizacji. Wydawnictwo Key Text, Warszawa 2007.</li> <li>• Grudzewski W.M., Hejduk I., Projektowanie systemów zarządzania. Difin, warszawa 2001</li> <li>• Kauf S., Orientacja marketingowa i logistyczna w zarządzaniu regionem. UO Opole, 2009.</li> <li>• Kauf S., Tłuczak A, Logistyka miasta i regionu. Metody ilościowe w decyzjach przestrzennych. Warszawa, 2014.</li> </ul>	
	eResources addresses	Adresy na platformie eNauczanie: The theory of organization and management - Moodle ID: 44348 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44348">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44348</a>	
Example issues/ example questions/ tasks being completed	Classical and contemporary organizational structures and their characteristics. Elements of strategic management. Mission, vision, goals, strategy. Organizational Culture.		
Work placement	Not applicable		

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