



Subject card

Subject name and code	CORPORATE SOCIAL RESPONSIBILITY, PG_00066443						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			1.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Philosophy and Science Methodology -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Ewa Hope, doc. PG					
	Teachers	dr Ewa Hope, doc. PG					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	15	2.0		8.0		25
Subject objectives	analysis and understanding of key economic, political, and social processes that have shaped the global economy after the end of the Cold War, with particular emphasis on globalization, the development of emerging markets, financial crises, and the role of international institutions in economic transformation.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_K03] Responsibly fulfills professional roles, demonstrating the ability to identify ethical dilemmas and recognize and evaluate alternative courses of action.	identifies ethical dilemmas related to sustainable development, correctly choosing the directions of the organization's activities			[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_U06] Develops his/hers potential by leveraging personal initiative and experience, taking individual responsibility for pursuing goals and enhancing opportunities for personal growth as well as the growth of colleagues.	develops its potential in the field of responsible business, creating opportunities for the development of its associates			[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	<ul style="list-style-type: none">• The End of the Cold War and Its Impact on the Global Economy• Globalization in the 1990s: Opportunities and Threats• Economic Transformations in Central and Eastern Europe• The Rise of China and Its Impact on the Global Economy• Financial Crises After 1989• The Development of Emerging Markets• The Role of the United States in the Global Economy After the Cold War• Technological Revolution and the Digital Economy• Changes in International Trade and Deglobalization• Sustainable Development and Environmental Challenges in the Global Economy						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	essey	60.0%	100.0%
Recommended reading	Basic literature	Frieden, J. A. (2006). Global Capitalism: Its Fall and Rise in the Twentieth Century. W. W. Norton & Company. Stiglitz, J. E. (2002). Globalization and Its Discontents. W. W. Norton & Company.	
	Supplementary literature	Tooze, A. (2018). Crashed: How a Decade of Financial Crises Changed the World. Viking. Rodrik, D. (2011). The Globalization Paradox: Democracy and the Future of the World Economy. W. W. Norton & Company	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> • Globalization After the Cold War: A Driver of Growth or a Source of Inequality? • Chinas Role in the Global Economy: From Deng Xiaopings Reforms to a Global Leader • The 2008 Financial Crisis and Its Impact on Modern Capitalism • Is Deglobalization the New Trend in the Global Economy? • Sustainable Development and Economic Transformation: The Challenge of the 21st Century 		
Work placement	Not applicable		

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