



Subject card

Subject name and code	ECONOMIC HISTORY OF GLOBALIZATION, PG_00066452						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	second-cycle studies	Subject group			Optional subject group Specialty subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	3	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Economic -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	prof. dr Luciano Segreto					
	Teachers	prof. dr Luciano Segreto					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	60	3.0		37.0		100
Subject objectives	Compares various economic processes that, according to modern scientists, affect globalization, using appropriate research methods						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_W04] Describes and explains complex analytical problems using in-depth knowledge of analytical methods and reliable data, providing answers to fundamental dilemmas of the modern economy.	analyzes case studies from different world economies, obtaining credible and logical results			[SW1] Assessment of factual knowledge		
	[K7_K01] Recognizes the importance of their own knowledge as well as that of external experts related to the field of economic analytics, critically evaluating both this knowledge and the received information.	distinguishes various aspects of economic globalization and proposes a broader economic analysis			[SK1] Assessment of group work skills		
Subject contents	Different globalizations for different Times The globalization of Babylonian times The process of globalization and the Roman Empire The world economy and the birth of nation states From the Mediterranean to the Atlantic economy Globalization in Early Modern Asia Globalization and the British Empire First financial globalization The economic crisis as proof of globalization Migrations and the process of globalization Americanization and/or globalization? Reactions to the process of globalization Globalized forever?						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	Essay	60.0%			50.0%		
	Presentation	60.0%			50.0%		

Recommended reading	Basic literature	The Cambridge History of Capitalism, vol. I, The Rise of Capitalism: From Ancient Origins to 1848, edited by Larry Neal and Jeffrey G. Williamson, Cambridge, Cambridge University Press 2015 The Cambridge History of Capitalism, vol. II, The Spread of Capitalism: From 1848 to the Present, edited by Larry Neal and Jeffrey G. Williamson, Cambridge, Cambridge University Press 2015 Governments, Globalization, and International Business, edited by John H. Dunning, Oxford, Oxford University Press, 2001 D. Held and A. McGrew, Globalization/Anti Globalization Beyond the Great Divide, New York, Polity Press 2007 H. James, The Creation and Destruction of Value. The Globalization Cycle, Harvard, Harvard University Press, 2009
	Supplementary literature	D. Acemoglu and J. Robinson, Why Nations Fail. The Origins of Power, Prosperity and Poverty, London, Profile Books 2013 P. Marsh, The New Industrial Revolution. Consumers, Globalization and the End of Mass Production, Yale, Yale University Press, 2013 C. M. Reinhart and K. S. Rogoff, This Time is Different. Eight Centuries of Financial Folly, Princeton, Princeton University Press 2009
	eResources addresses	Adresy na platformie eNauzanie:
Example issues/ example questions/ tasks being completed	Globalization seen from the point of view of globalizers and from the point of view of the globalizing person How do economic aspects influence non-economic aspects in the process of globalization and vice versa?	
Work placement	Not applicable	

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