



Subject card

Subject name and code	FINANCE MANAGEMENT, PG_00066528						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)	Mode of delivery			blended-learning		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr inż. Marcin Potrykus					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	16.0	0.0	0.0	0.0	24
	E-learning hours included: 18.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	24		5.0		71.0	100
Subject objectives	Formulates and implements financial decisions in senior and middle management positions.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U05] Designs innovative solutions to challenging problems by applying knowledge from the field of economic analytics, achieving economically and socially valuable outcomes.		designs innovative solutions for the methods of making financial decisions, obtaining economic and socially valuable results		[SU4] Assessment of ability to use methods and tools		
	[K6_W06] Understands and applies methods for classifying and evaluating acquired information based on advanced general and specialized knowledge, with consideration of their application in various types of professional activities.		assesses the usefulness of the acquired information to select the optimal model of financial management, taking into account the type of enterprise		[SW1] Assessment of factual knowledge		
Subject contents	Basics of modern enterprise financial management. Liquidity as the goal of the company's operation. The problem of payment gridlocks. Liquidity risk and methods of its reduction. Working capital in the enterprise. Net working capital management strategies. Net working capital demand. Cash management. Managing receivables and current liabilities. Supplies management. Enterprise investment decisions. Derivatives in reducing enterprise risk. Enterprise value, determinants and types. Measures and methods of enterprise value measurement. Maximizing value as the goal of the enterprise.						
Prerequisites and co-requisites	Finance of economic organizations						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Midterm colloquium		60.0%		100.0%		

Recommended reading	Basic literature	Jaworski, J. (2021). Teoria i praktyka zarządzania finansami przedsiębiorstw. Warszawa: CeDeWu. Michalski, G. (2010). Wprowadzenie do zarządzania finansami przedsiębiorstw. Warszawa: C.H. Beck. Rogowski, W. (2013). Rachunek efektywności inwestycji, Warszawa: Wolters Kluwer business.
	Supplementary literature	Kreczmańska Gigol, K. (2015). Płynność finansowa przedsiębiorstwa. Warszawa: Difin. Michalski, G. (2013). Płynność finansowa w małych i średnich przedsiębiorstwach. Warszawa: PWN.
	eResources addresses	Adresy na platformie eNauczanie: ZARZĄDZANIE FINANSAMI - Nowy - Moodle ID: 17513 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=17513
Example issues/ example questions/ tasks being completed	Determine on the basis of financial statement, which strategy of net working capital company uses. Enumerates inventory management models. Defines the concept of liquidity in the company.	
Work placement	Not applicable	

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