



Subject card

Subject name and code	ECONOMIC INSURANCE, PG_00066567						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	first-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aniela Mikulska				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		15.0	50
Subject objectives	Analyzes the issues of economic insurance.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_K03] Critically evaluates their own knowledge necessary to solve cognitive and practical problems, supplementing gaps with input from external experts.		demonstrates a critical approach to the selection of reliable sources of obtaining information required for the analysis of business insurance issues		[SK1] Assessment of group work skills [SK5] Assessment of ability to solve problems that arise in practice		
	[K6_U06] Acquires new specialized knowledge related to the field of economic analytics by planning a personal lifelong learning strategy		acquires new knowledge in the field of business insurance		[SU3] Assessment of ability to use knowledge gained from the subject [SU2] Assessment of ability to analyse information		
Subject contents	The risk and uncertainty in business. Enterprise Risk Management. The concept of insurance. The nature of insurance services. Basic concepts of the insurance contract. Basic principles, functions and classifications of insurance. Organization of the insurance market. Insurance intermediation. Criteria for the selection of insurance services. Protection of consumer rights. Characteristics of selected products in the field of business insurance.						
Prerequisites and co-requisites	microeconomics, basic management						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	group project		60.0%		100.0%		
Recommended reading	Basic literature		Ronka-Chmielowiec, W. (red.) (2016). Ubezpieczenia. Warszawa: Wydawnictwo C.H. Beck Podlewski, J. (2015). Ryzyko gospodarcze. 15 studium przypadku. Warszawa: Wydawnictwo Self-Publishing Kwiecień, I. (2010). Ubezpieczenia w zarządzaniu ryzykiem działalności gospodarczej, Warszawa: Warszawa: Wydawnictwo C.H. Beck.				

	Supplementary literature	<p>Podlewski, J. (2015). Apetyt na ryzyko (ebook). Będzin: Wydawnictwo e-bookowo</p> <p>Korombel, A. (2013). Istota i znaczenie kultury ryzyka dla funkcjonowania organizacji, Zeszyty Naukowe Uniwersytetu Szczecińskiego. Finanse, Rynki Finansowe, Ubezpieczenia, nr 60, s. 471-478.</p> <p>Williams, C.A. Jr., Smith, M.L., Young, P.C. (2002). Zarządzanie ryzykiem a ubezpieczenia. Warszawa: PWN</p> <p>Kaczmarek, T.T. (2010). Zarządzanie ryzykiem. Ujęcie interdyscyplinarne. Warszawa: Difin</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Project: case study, identification of sources of risk in economic activity, an indication of the methods used in risk management, insurance practices.	
Work placement	Not applicable	

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