



## Subject card

Subject name and code	EXPERT SYSTEMS IN BUSINESS, PG_00058521						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2024/2025		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		blended-learning		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Informatics in Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Anna Trzaskowska				
	Teachers		dr inż. Anna Trzaskowska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	30.0	0.0	0.0	45
	E-learning hours included: 21.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		25.0	75
Subject objectives	Presentation of expert systems as tools aimed at supporting decision-making in organizations; acquiring theoretical and practical knowledge necessary to operate and design IT solutions using the knowledge inferencing mechanisms and knowledge base.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U07] Applies advanced information technologies to enhance data analysis and decision-making processes.		uses IT tools adequate to solve contemporary economic problems, including supporting decisionmaking processes		[SU5] Assessment of ability to present the results of task [SU4] Assessment of ability to use methods and tools [SU2] Assessment of ability to analyse information		
	[K6_W02] Demonstrates advanced knowledge of methods and techniques related to the field of study in economic analytics to explain complex problems.		identifies quantitative methods and information technologies appropriate to support the analysis of economic phenomena		[SW3] Assessment of knowledge contained in written work and projects [SW2] Assessment of knowledge contained in presentation		

Subject contents	1. Introduction to expert systems - definition of basic concepts: data, information, knowledge, formalization of knowledge; expert systems - classification, applications, construction and examples.  2. Creating expert systems - causes, design stages, types, advantages and defects, knowledge acquisition; structure of the expert system - discussion of components (knowledge base, requesting machine, explanatory module, user contact interface).  3. Knowledge representation - the process of knowledge acquisition, knowledge base, methods of representation, languages of representation knowledge.  4. Complex ways of knowledge representation - semantic networks, predicates and resolution methods, frameworks, networks neural, fuzzy sets and fuzzy logic, genetic algorithms, evolutionary programming, scenarios, the Delphi method.  5. Information technologies supporting the construction of expert systems - programming languages in logic - Prolog.  6. Designing a simple rule expert system - market analysis, concept, knowledge base, project schedule, business case.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	laboratory	60.0%	80.0%
	exam - test	60.0%	20.0%
Recommended reading	Basic literature	1. Michalik K., Systemy ekspertowe we wspomaganiu procesów zarządzania wiedza w organizacji, Wydawnictwo Uniwersytetu Ekonomicznego w Katowicach, Katowice 2014  2. Niederliński A., Regułowo-modelowe systemy ekspertowe rmse, Wydawnictwo Pracowni Komputerowej Jacka Skalmierskiego, Gliwice 2006  3. Wakulicz-Deja A., Nowak-Brzezińska A., Przybyła-Kasperek M., Simiński R., Systemy ekspertowe, Akademicka Oficyna Wydawnicza EXIT, Warszawa 2018	
	Supplementary literature	none	
	eResources addresses	Adresy na platformie eNauczanie: Systemy Ekspertowe w Biznesie - S - 2024/2025 - Moodle ID: 42955 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=42955">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=42955</a>	
Example issues/ example questions/ tasks being completed	Types of expert systems  Selected ways of knowledge representation  Stages of creating an expert system		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.