



Subject card

Subject name and code	ECONOMY OF THE SME SECTOR, PG_00058445						
Field of study	Economics, Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Julita Wasilczuk					
	Teachers	dr hab. Julita Wasilczuk					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	30	5.0		15.0	50	
Subject objectives	The purpose of the course is to analyze the SME sector and show how to start your own business.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U06] Acquires new specialized knowledge related to the field of economic analytics by planning a personal lifelong learning strategy		Student is able to conduct an analysis of the market opportunities for his venture and assess competency gaps, which will allow him to plan further educational steps.		[SU5] Assessment of ability to present the results of task		
	[K6_K03] Critically evaluates their own knowledge necessary to solve cognitive and practical problems, supplementing gaps with input from external experts.		The student is able to conduct an analysis of the SME sector and analyze his options for starting a business in the market.		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	SME sector defining; SME sector role in the economy; Theories of emergence; Statistics of the sector; International comparisons (project); Analysis of funding opportunities; Analysis of the near and far environment; Innovation; Individual level (project); Growth and development - theoretical foundations; Analysis of barriers to growth; Support policies (project); A bit about challenges and the future; Credit						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	test		60.0%		40.0%		
	three projects		60.0%		60.0%		

Recommended reading	Basic literature	Wasilczuk, J., Janasz, K., & Kaczmarska, B. (2020) Przedsiębiorczość i finansowanie innowacji Materiały Polskiej Agencji Rozwoju Przedsiębiorczości. Neo-Schumpeterian growth theory: missing entrepreneurs results in incomplete policy advice Small Business Economics
	Supplementary literature	Reports on the SME sector
	eResources addresses	Adresy na platformie eNauczanie: Ekonomia sektora MSP 2025 - Moodle ID: 44521 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44521
Example issues/ example questions/ tasks being completed	Provide a comparison of business start-up conditions in two countries Should SMEs be supported - Oxford debate Types of enterprises within the SME sector - individual project.	
Work placement	Not applicable	

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