



## Subject card

Subject name and code	INTERNATIONAL MANAGEMENT, PG_00058472						
Field of study	ZARZĄDZANIE MIĘDZYNARODOWE						
Date of commencement of studies	October 2023	Academic year of realisation of subject				2025/2026	
Education level	first-cycle studies	Subject group				Optional subject group Subject group related to scientific research in the field of study	
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	5	ECTS credits				2.0	
Learning profile	general academic profile	Assessment form				assessment	
Conducting unit	Department of Management -> Faculty of Management and Economics -> Wydział Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Magdalena Popowska					
	Teachers	dr Magdalena Popowska					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	30	5.0		15.0		50
Subject objectives	preparation of students to apply management methods and tools in an international environment based on knowledge of economics and management, as well as shaping attitudes related to critical thinking, responsibility, and collaboration in the context of global business challenges.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U06] Acquires new specialized knowledge related to the field of economic analytics by planning a personal lifelong learning strategy	is able to acquire new knowledge in the field of international management by using self-learning methods and analyzing available sources, while planning his/her own strategy for developing competencies in the area of global business.			[SU3] Ocena umiejętności wykorzystania wiedzy uzyskanej w ramach przedmiotu [SU1] Ocena realizacji zadania		
	[K6_K03] Critically evaluates their own knowledge necessary to solve cognitive and practical problems, supplementing gaps with input from external experts.	is ready to critically evaluate his/her knowledge in the field of international management, in particular through case analysis, group work, and discussion of external experts' opinions presented during classes.			[SK2] Ocena postępów pracy [SK5] Ocena umiejętności rozwiązywania problemów występujących w praktyce		
Subject contents							
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Group presentation		60.0%		30.0%		
	Case study		60.0%		20.0%		
	test with open questions		60.0%		50.0%		
Recommended reading	Basic literature	• Griffin R. (2017), Podstawy zarządzania organizacjami, Wydawnictwo Naukowe PWN • Deresky H., Miller S.R. (2023) International Management. Managing Across Borders and Cultures, Tenth Edition, Pearson					
	Supplementary literature	Academic and press articles shared during the classes.					

	eResources addresses	
Example issues/ example questions/ tasks being completed	What is the impact of political and economic factors on international management? What are the forms and strategies of internationalization and globalization of enterprises? What difficulties are involved in rewarding employees in multinational companies? What is the role of the manager in international business?	
Practical activities within the subject	Not applicable	

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