GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	Business English, PG_00066784					
Field of study	Management					
Date of commencement of studies	October 2023		Academic year of realisation of subject		2024/2025	
Education level	first-cycle studies		Subject group		Optional subject group	
Mode of study	Full-time studies		Mode of delivery		at the university	
Year of study	2		Language of instruction		Polish	
Semester of study	4		ECTS credits		2.0	
Learning profile	general academic profile		Assessment form		exam	
Conducting unit	Language Center -> Vice-Rector for Education					
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Ewa Rogala			
	Teachers		mgr Ewa Rogala			
			mgr Katarzyna Orłowska			

Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	5.0	15.0	50

Subject objectives	Developing all four language skills: speaking (meetings, negotiations, presentations), writing (reports, business correspondence), reading and listening (authentic business texts).

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.	[SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.	[SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task

Subject contents	**Vocabulary:**
	Introduction of specialist language in the field of management, economics, marketing and finance.
	Grammar:
	Developing B2/C1 level grammar structures essential for written and verbal communication.
	Writing:
	Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.
	Reading:
	Developing various techniques of reading texts in the field of management, economics, marketing and finance.
	Listening:
	Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.
	Speaking:
	Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.

Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B2.

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	tests	60.0%	60.0%
	homework	60.0%	20.0%
	active course participation	60.0%	20.0%

Recommended reading	Basic literature	Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016
	Supplementary literature	• FCE/Advanced Language Practice (Michael Vince) • Business Vocabulary in Use Upper-Intermediate / Advanced • BEC Vantage Testbuilder
	eResources addresses	Adresy na platformie eNauczanie: Agnieszka Sikora, WZiE (Zarządzanie), I st, 2 sem, 24/25 l - Moodle ID: 43280 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=43280 Krzysztof Lis, WZIE, I st, 2 sem, 2024/25l - Moodle ID: 43665 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=43665

Example issues/ example questions/ tasks being completed	Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.

Work placement	Not applicable

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