

## 。 GDAŃSK UNIVERSITY OF TECHNOLOGY

## Subject card

Subject name and code	English Language, PG_00066800								
Field of study	Engineering Management								
Date of commencement of studies	October 2024		Academic year of realisation of subject			2024/2025			
Education level	first-cycle studies		Subject group			Optional subject group			
Mode of study	Part-time studies		Mode of delivery			at the university			
Year of study	1		Language of instruction			Polish			
Semester of study	2		ECTS credits			2.0			
Learning profile	general academic profile		Assessment form			assessment			
Conducting unit	Language Center -> Vice-Rector for Education								
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Ewa Rogala						
	Teachers mgr Ewa Rogala								
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Projec	t	Seminar	SUM	
	Number of study hours	0.0	18.0	0.0	0.0		0.0	18	
	E-learning hours included: 0.0								
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study		SUM	
	Number of study hours	18		4.0		28.0		50	
Subject objectives	Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.								
Learning outcomes	Course outcome		Subject outcome			Method of verification			
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)		student can: 1. Articulate opinions concerning companies and conduct phone calls 2. Present and interpret data also shown in the form of graphs and tables, and write a report based on them 3. Use English for social interactions as well as participate in formal discussions 4. Use vocabulary in the field of marketing			[SU5] Assessment of ability to present the results of task [SU4] Assessment of ability to use methods and tools [SU1] Assessment of task fulfilment			
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study		Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.			[SW1] Assessment of factual knowledge			

Subject contents	Vocabulary:	Vocabulary					
Subject contents							
	Introduction of specialist language in the field of management, economics, marketing and finance.						
	Grammar:						
	Developing B2/C1 level grammar structures essential for written and verbal communication.						
	Writing:						
	Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.						
	Reading:						
	Developing various techniques of reading texts in the field of management, economics, marketing and finance.						
	Listening:						
	Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.						
	Speaking:						
	Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.						
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.						
Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade				
and criteria	tests	60.0%	60.0%				
	active course participation	60.0%	20.0%				
	homework	60.0%	20.0%				
Recommended reading	Basic literature	Business Partner B2 / C1, Pear	Business Partner B2 / C1, Pearson				
	Supplementary literature	<ul> <li>CE/Advanced Language Practice (Michael Vince)</li> <li>Business Benchmark Upper-Intermediate / Advanced</li> <li>BEC Vantage Testbuilder</li> </ul>					
	eResources addresses Adresy na platformie eNauczanie: WZiE, Foreign Language - Moodle ID: 45380 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=45380						
Example issues/ example questions/ tasks being completed	Vocabulary connected with brand brands, case study - creating a glo	Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.					
Work placement	Not applicable	Not applicable					

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