



Subject card

Subject name and code	Business English, PG_00066844						
Field of study	Management						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Language Center -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Ewa Rogala				
	Teachers		mgr Ewa Rogala				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)		Upon finishing the semester student can: 1. Articulate opinions concerning companies and conduct phone calls 2. Present and interpret data also shown in the form of graphs and tables, and write a report based on them 3. Use English for social interactions as well as participate in formal discussions 4. Use vocabulary in the field of marketing			[SU5] Assessment of ability to present the results of task [SU4] Assessment of ability to use methods and tools [SU1] Assessment of task fulfilment	
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study		Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.			[SW1] Assessment of factual knowledge	
	[K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language		Knowledge of specialist and Academic English vocabulary. Ability to understand spoken English and use it in speech. Sufficient command of English grammar and pronunciation.			[SK4] Assessment of communication skills, including language correctness [SK2] Assessment of progress of work	

Subject contents	<p><b>Vocabulary:</b></p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p><b>Grammar:</b></p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p><b>Writing:</b></p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p><b>Reading:</b></p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p><b>Listening:</b></p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p><b>Speaking:</b></p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1312 794 1339">Subject passing criteria</th> <th data-bbox="799 1312 1137 1339">Passing threshold</th> <th data-bbox="1142 1312 1481 1339">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1346 794 1373">homework</td> <td data-bbox="799 1346 1137 1373">60.0%</td> <td data-bbox="1142 1346 1481 1373">20.0%</td> </tr> <tr> <td data-bbox="456 1379 794 1406">active course participation</td> <td data-bbox="799 1379 1137 1406">60.0%</td> <td data-bbox="1142 1379 1481 1406">20.0%</td> </tr> <tr> <td data-bbox="456 1413 794 1440">tests</td> <td data-bbox="799 1413 1137 1440">60.0%</td> <td data-bbox="1142 1413 1481 1440">60.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	homework	60.0%	20.0%	active course participation	60.0%	20.0%	tests	60.0%	60.0%
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Recommended reading	Basic literature	Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016													
	Supplementary literature	<ul style="list-style-type: none"> <li>• CE/Advanced Language Practice (Michael Vince)</li> <li>• Business Benchmark Upper-Intermediate / Advanced</li> <li>• BEC Vantage Testbuilder</li> </ul>													
	eResources addresses	Adresy na platformie eNauczanie: WZiE, Foreign Language - Moodle ID: 45380 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=45380">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=45380</a>													
Example issues/ example questions/ tasks being completed	Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.														
Work placement	Not applicable														

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