

Subject card

Subject name and code	English language, PG_00063108								
Field of study	Engineering Management								
Date of commencement of studies	October 2024		Academic year of realisation of subject			2024/2025			
Education level	first-cycle studies		Subject group			Optional subject group			
Mode of study	Part-time studies (on-line)		Mode of delivery			at the university			
Year of study	1		Language of instruction			Polish			
Semester of study	2		ECTS credits			2.0			
Learning profile	general academic profile		Assessment form			assessment			
Conducting unit	Language Center -> Vice-Rector for Education								
Name and surname	Subject supervisor		mgr Ewa Rogala						
of lecturer (lecturers)	Teachers		mgr Ewa Rog						
Lesson types and methods	Lesson type	Lecture	Tutorial	Laboratory	Projec	:t	Seminar	SUM	
of instruction	Number of study hours	0.0	18.0	0.0	0.0		0.0	18	
	E-learning hours included: 0.0								
Learning activity and number of study hours	Learning activity Participation in dida classes included in plan			Participation in consultation hours		Self-study		SUM	
	Number of study hours	18		4.0		28.0		50	
Subject objectives	Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.								
Learning outcomes	Course outcome		Subject outcome			Method of verification			
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)		Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English.			[SU5] Assessment of ability to present the results of task			
	[K6_W81] has knowledgrammatical structured resources needed to in foreign language in general and specialist related to field of students.				[SW1] Assessment of factual knowledge				

Subject contents	Vocabulary:						
	Introduction of specialist language in the field of management, economics, marketing and finance.						
	Grammar:						
	Developing B2/C1 level grammar structures essential for written and verbal communication.						
	Writing:						
	Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.						
	Reading:						
	Developing various techniques of reading texts in the field of management, economics, marketing and finance.						
	Listening:						
	Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.						
	Speaking:						
	Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.						
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.						
Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade				
and criteria	homework	60.0%	20.0%				
	tests	60.0%	60.0%				
	active course participation	60.0%	20.0%				
Recommended reading	Basic literature	Business Partner B2 / C1; Pearson					
	Supplementary literature	FCE/Advanced Language Practice (Michael Vince) Business Vocabulary in Use Upper-Intermediate / Advanced BEC Vantage Testbuilder					
	eResources addresses Adresy na platformie eNauczanie: WZiE, Foreign Language - Moodle ID: 45380 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=45380						
Example issues/ example questions/ tasks being completed	Vocabulary connected with brand brands, case study - creating a glo	Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.					
Work placement	Not applicable	Not applicable					
VVOIR placement							

 $\label{local_problem} \mbox{Document generated electronically. Does not require a seal or signature.}$