



Subject card

Subject name and code	English, PG_00067003						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Center -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Jarosław Nieszczółkowski					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		15.0	50
Subject objectives	Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study		Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary.		[SW2] Assessment of knowledge contained in presentation		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)		Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English		[SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task		

Subject contents	<p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 1628 796 1659">Subject passing criteria</th> <th data-bbox="799 1628 1141 1659">Passing threshold</th> <th data-bbox="1144 1628 1473 1659">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 1664 796 1695">tests</td> <td data-bbox="799 1664 1141 1695">60.0%</td> <td data-bbox="1144 1664 1473 1695">70.0%</td> </tr> <tr> <td data-bbox="454 1700 796 1731">Writing</td> <td data-bbox="799 1700 1141 1731">60.0%</td> <td data-bbox="1144 1700 1473 1731">20.0%</td> </tr> <tr> <td data-bbox="454 1736 796 1767">Class participation</td> <td data-bbox="799 1736 1141 1767">60.0%</td> <td data-bbox="1144 1736 1473 1767">10.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	tests	60.0%	70.0%	Writing	60.0%	20.0%	Class participation	60.0%	10.0%
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Writing	60.0%	20.0%													
Class participation	60.0%	10.0%													
Recommended reading	Basic literature	Dubicka, OKeefe, Market Leader 3rd Edition Extra. Pearson Education Ltd, Harlow, England, 2016													
	Supplementary literature	<p>Mascull, Business Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2004</p> <p>Godwin, Strutt, Test Your Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2005.</p> <p>BEC Testbuilder (Vantage/Higher), Macmillan</p>													

	eResources addresses	Adresy na platformie eNauzanie:
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none">• vocabulary concerning marketing• writing a report• negotiating a contract	
Work placement	Not applicable	

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