GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	English, PG_00067003		
Field of study	Economic Analytics		
Date of commencement of studies	October 2024	Academic year of realisation of subject	2025/2026
Education level	first-cycle studies	Subject group	Optional subject group
Mode of study	Full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	3	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor		
	Teachers		

Lesson types and methods of instruction

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	5.0	15.0	50

Subject objectives

Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to create grammatically correct linquistic structures. Ability to distinquish between formal and informal registers. Knowledge of basic business vocabulary.	[SW2] Assessment of knowledge contained in presentation
[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English	[SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task

Subject contents	Introduction of specialist language in the field of management, economics, marketing and finance. **Grammar:** Developing B2/C1 level grammar structures essential for written and verbal communication. **Writing:** Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes. **Reading:** Developing various techniques of reading texts in the field of management, economics, marketing and finance. **Listening:** Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations. **Speaking:** Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
tests	60.0%	70.0%
Writing	60.0%	20.0%
Class participation	60.0%	10.0%

Recommended reading

Basic literature	Dubicka, OKeefe, Market Leader 3rd Edition Extra. Pearson Education Ltd, Harlow, England, 2016
Supplementary literature	Mascull, Business Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2004 Godwin, Strutt, Test Your Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2005. BEC Testbuilder (Vantage/Higher), Macmillan

	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	• vocabulary concerning marketing • writing a report • negotiating a contract	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.