



Subject card

Subject name and code	ENGLISH LANGUAGE, PG_00067058						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Part-time studies (on-line)	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Statistics and Econometrics -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Janina Badocha					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	18.0	0.0	0.0	0.0	18
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	18	5.0		27.0		50
Subject objectives	Students reach B2 or C1 level of business English.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English			[SU4] Assessment of ability to use methods and tools [SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary			[SW2] Assessment of knowledge contained in presentation		

Subject contents	<p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>																	
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.																	
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1738 794 1765">Subject passing criteria</th> <th data-bbox="799 1738 1137 1765">Passing threshold</th> <th data-bbox="1142 1738 1469 1765">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1771 794 1798">active participation</td> <td data-bbox="799 1771 1137 1798">60.0%</td> <td data-bbox="1142 1771 1469 1798">10.0%</td> </tr> <tr> <td data-bbox="456 1805 794 1832">tests</td> <td data-bbox="799 1805 1137 1832">60.0%</td> <td data-bbox="1142 1805 1469 1832">60.0%</td> </tr> <tr> <td data-bbox="456 1839 794 1865">writing</td> <td data-bbox="799 1839 1137 1865">60.0%</td> <td data-bbox="1142 1839 1469 1865">20.0%</td> </tr> <tr> <td data-bbox="456 1872 794 1899">presentation</td> <td data-bbox="799 1872 1137 1899">60.0%</td> <td data-bbox="1142 1872 1469 1899">10.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	active participation	60.0%	10.0%	tests	60.0%	60.0%	writing	60.0%	20.0%	presentation	60.0%	10.0%
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Recommended reading	Basic literature	Dubicka, OKeefe, Market Leader 3rd Edition Extra (A1-C2). Pearson Education Ltd, Harlow, England, 2016																

	Supplementary literature	Mascull, Business Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2004 Godwin, Strutt, Test Your Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2005. BEC Testbuilder (Vantage/Higher), Macmillan.
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> • vocabulary concerning marketing • writing a report • negotiating a contract 	
Work placement	Not applicable	

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