



Subject card

Subject name and code	ECONOMY OF THE SME SECTOR, PG_00067061						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2025/2026	
Education level	first-cycle studies	Subject group				Optional subject group Subject group related to scientific research in the field of study	
Mode of study	Part-time studies (on-line)	Mode of delivery				at the university	
Year of study	2	Language of instruction				Polish	
Semester of study	4	ECTS credits				2.0	
Learning profile	general academic profile	Assessment form				assessment	
Conducting unit	Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Nelly Daszkiewicz				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		5.0		29.0	50
Subject objectives	Uses data analysis to compare SMEs operating in modern economies						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U06] Acquires new specialized knowledge related to the field of economic analytics by planning a personal lifelong learning strategy		gains new knowlegde to do analyses of SMEs and concluding on the basis of its results		[SU5] Assessment of ability to present the results of task [SU3] Assessment of ability to use knowledge gained from the subject [SU2] Assessment of ability to analyse information [SU1] Assessment of task fulfilment		
	[K6_K03] Critically evaluates their own knowledge necessary to solve cognitive and practical problems, supplementing gaps with input from external experts.		shows critical approach of choice of reliable sources of data		[SK2] Assessment of progress of work [SK1] Assessment of group work skills [SK3] Assessment of ability to organize work		
Subject contents	<p>SME sector an overview of the issues, company size, which means small, medium, large, theoretical and practical concepts, company definitions and company classifications by size. What does small business mean in economic theory, in statistics (registers), in law and in business. Minimum Effectiveness of Scale (MES). Advantages and disadvantages of minority.</p> <p>Historical overview of the SME sector. Regress and renaissance of small business.</p> <p>Determinants of the role of SMEs technologies, organization of economic activity, management, influence of the demand side of the market, economic policies, theories of economics.</p> <p>The role of the SME sector in the process of economic growth. Theoretical and practical problems. The productivity gap. Innovativeness of SMEs. Clusters and networks. The influence of cultural factors.</p> <p>Entrepreneurship and SME. Various faces of entrepreneurship - productive, unproductive and destructive entrepreneurship.</p> <p>Entrepreneurs and the institutional environment. The SME sector and its role in selected countries of the world.</p> <p>The role of the SME sector in the Polish economy. 8. Internationalization of SMEs.</p> <p>Review of the problems of the SME sector in modern economies. Challenges facing the SME sector after the 2008/2009 financial crisis.</p> <p>Impact of the pandemic on the SME sector.</p>						
Prerequisites and co-requisites	Macroeconomics, Microeconomics						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		Written exam	60.0%
Recommended reading	Basic literature	Dominiak, P. (2005). Sektor MSP we współczesnej gospodarce. Warszawa: WN PWN. Dominiak, P., Wasilczuk, J., Starnawska, M. (2016). Przedsiębiorczość nieproduktywna. Warszawa: WN PWN. Daszkiewicz, N., Wach, K..(2013). Małe i średnie przedsiębiorstwa na rynkach międzynarodowych. Kraków: Wyd. UEK. Raporty PARP o stanie sektora MSP w Polsce. PARP 2020, 2021 https://www.parp.gov.pl/index.php/component/publications/publication/1175	
	Supplementary literature	Small Matters 2019 https://www.ilo.org/infostories/en-GB/Stories/Employment/SMEs#power-of-small/employment Doing business 2020 World Bank Group 2020	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	What are the main criteria of firms classification by size? What were determinants of marginalization of the SMEs sector till the end of 1970s? What determinants caused re-emergence of the SMEs sector in the end of XX century? How the SMEs sector influenced the economic growth?		
Work placement	Not applicable		

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