Subject card

Subject name and code	ESSENTIALS OF MANAGEMENT, PG_00067168		
Field of study	Economics		
Date of commencement of studies	October 2023	Academic year of realisation of subject	2023/2024
Education level	first-cycle studies	Subject group	Obligatory subject group in the field of study
			Subject group related to scientific research in the field of study
Mode of study	Full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	5.0
Learning profile	general academic profile	Assessment form	exam
Conducting unit	Department of Management -> Faculty of Management and Economics		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Alicja Sekuła	
	Teachers	dr Franciszek Kutrzeba	
		dr Marta Szeluga-Romańska	
		dr hab. inż. Alicja Sekuła	

Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	60	10.0	55.0	125

Subject objectives	Compares different concepts of managing organizations, defining and explaining at an advanced level the meaning of their key components.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K6_U01] professionally analyzes economic, financial, and social phenomena.	analyzes and critically evaluates, in the economic and social context, the management structures of organizations and the processes that are implemented in them	[SU3] Assessment of ability to use knowledge gained from the subject
	[K6_W01] identifies economic problems and selects appropriate methods for solving them, utilizing acquired knowledge while considering the interrelationships between analyzed phenomena.	compares the concepts of managing organizations using various sets of factors and relations between them	[SW1] Assessment of factual knowledge

Subject contents	Genesis of management. Essence of management. Organization and its place in the environment. Management functions. Planning in organization, business plan. Strategies, strategic analysis. Organizational structures. Motivating, leadership and management styles. Control. Organization types. Resource characteristics. Stages of the planning process, goal tree. Formulating a strategy. Building an organizational structure. Perception and barriers in the process of communication in the organization.
Prerequisites and co-requisites	No requirements.

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Evaluation work	60.0%	50.0%
	Test	60.0%	50.0%

Recommended reading	Basic literature	Krzakiewicz, K., Cyfert, Sz. (2020). Podstawy zarządzania organizacjami. Poznań: Uniwersytet Ekonomiczny. Korzeniowski, L. (2019). Podstawy zarządzania organizacjami. Warszawa: Difin. Zakrzewska-Bielawska, A. (red.) (2020). Podstawy zarządzania: teoria i ćwiczenia. Warszawa: Wydawnictwo Nieoczywiste. Michalski, E. (2022). Zarządzanie przedsiębiorstwem: podręcznik akademicki. Warszawa: Wydawnictwo Naukowe PWN. Stoner, J., Freeman, E., Gilbert, D. (2011) Kierowanie. Warszawa: PWE.
	Supplementary literature	Drucker, P. (2017). Praktyka zarządzania. Warszawa: MT Biznes. Griffin, R. (2017). Podstawy zarządzania organizacjami. Warszawa: PWN.
	eResources addresses	Uzupełniające Adresy na platformie eNauczanie:

Example issues/ example questions/ tasks being completed	Systemic approach to the organization. Organizational resources and environment. Planning process, goals targeting. SWOT analysis, strategy formulation. Types of organizational structures. Communication in the organization.
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.