GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	INTERNATIONAL MANAGEMENT, PG_00067193		
Field of study	Economics		
Date of commencement of studies	October 2024	Academic year of realisation of subject	2026/2027
Education level	first-cycle studies	Subject group	Optional subject group Subject group related to scientific research in the field of study
Mode of study	Full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment
Conducting unit	Department of Management -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Elżbieta Karwowska	
	Teachers	dr Elżbieta Karwowska	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

eNauczanie source addresses:

Moodle ID: 7791 Zarządzanie międzynarodowe 2026/27
https://enauczanie.pg.edu.pl/2025/course/view.php?id=7791

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	5.0	15.0	50

Subject objectives

preparation of students to apply management methods and tools in an international environment based on knowledge of economics and management, as well as shaping attitudes related to critical thinking, responsibility, and collaboration in the context of global business challenges.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[K6_K03] exhibits critical and analytical thinking skills and integrates knowledge from multiple disciplines while acting in an entrepreneurial manner.	She/he is able to critically assess their knowledge of international management, in particular through case studies, group work and discussions of external experts' views presented during the course.	[SK5] Assessment of ability to solve problems that arise in practice
[K6_U06] acquires new knowledge by planning lifelong learning strategies.	He/she is able to acquire new knowledge in the field of international management by using self-directed learning methods and analysing available sources, whilst planning his/her own strategy for developing competencies in the field of global business.	[SU1] Assessment of task fulfilment [SU2] Assessment of ability to analyse information [SU3] Assessment of ability to use knowledge gained from the subject [SU5] Assessment of ability to present the results of task

<table>
<tr><td>Subject contents</td><td>Course content – exercises
• Introduction
• Global economic environment
• Corporate social responsibility, ethics and sustainable development
• The role of culture in international management
• Intercultural communication
• Intercultural decision-making and negotiation
• Strategy creation and implementation
• Organising for global operations
• Human resources in international business
• Developing global managers and teams
• New technologies in international management (IoT, Big Data, AI...)
• Practical case studies in international management</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>NONE</td></tr>
<tr><td>Assessment methods and criteria</td><td><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Test</td><td>60.0%</td><td>50.0%</td></tr>
<tr><td>Group presentation</td><td>60.0%</td><td>50.0%</td></tr>
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<tr><td>Recommended reading</td><td><table>
<tr><td>Basic literature</td><td>• Griffin R. (2017), Podstawy zarządzania organizacjami, Wydawnictwo Naukowe PWN
• Deresky H., Miller S.R. (2023) International Management. Managing Across Borders and Cultures, Tenth Edition, Pearson</td></tr>
<tr><td>Supplementary literature</td><td>Academic and press articles shared during the classes.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>What is the impact of political and economic factors on international management?
What are the forms and strategies of internationalization and globalization of enterprises?
What difficulties are involved in rewarding employees in multinational companies?
What is the role of the manager in international business?</td></tr>
<tr><td>Practical activites within the subject</td><td>Not applicable</td></tr>
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