



Subject card

Subject name and code	NEGOTIATION AND INTERNAL COMMUNICATION, PG_00067540						
Field of study	Economic Analytics						
Date of commencement of studies	October 2025	Academic year of realisation of subject		2026/2027			
Education level	second-cycle studies	Subject group		Obligatory subject group in the field of study			
Mode of study	Full-time studies	Mode of delivery		at the university			
Year of study	2	Language of instruction		Polish			
Semester of study	4	ECTS credits		2.0			
Learning profile	general academic profile	Assessment form		assessment			
Conducting unit	Department Of Entrepreneurship -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskie]						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		15.0	50
Subject objectives	Solves problems by negotiating, providing convincing arguments and paying attention to the preservation of social and environmental values						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values.		makes competent and ethical decisions in negotiations, ensuring care for the public interest		[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_U05] collaborates with others in team projects, effectively fulfilling both leadership and team member roles to achieve established goals.		negotiates effectively by performing various roles in the negotiation team, presenting convincing arguments and their in-depth interpretation		[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	Negotiations and communication introduction Principles of effective interpersonal communication Communication styles Communication in the project team and in the organization Presentation rules Aspects of communication in negotiations Individual negotiation styles and strategies Negotiation stages Preparation for negotiation talks Techniques of argumentation and influencing Intercultural negotiations Online communication and negotiation Solving the conflict Simulations of negotiation situations						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Test		60.0%		100.0%		
Recommended reading	Basic literature		Cialdini R.: Wywieranie wpływu na ludzi, GWP, Gdańsk 2009				
	Supplementary literature		Lax A.D.: Negocjacje w trzech wymiarach. Jak wygrać najważniejsze gry negocjacyjne, MT Biznes Sp z o.o., Warszawa 2007				
	eResources addresses		Adresy na platformie eNauczanie:				

Example issues/ example questions/ tasks being completed	What influence techniques can be used in a specific negotiation situation?
Work placement	Not applicable

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