



Subject card

Subject name and code	BUSINESS DECISIONS IN THE FINANCIAL MARKET, PG_00067630						
Field of study	Economic Analytics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		5.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department Of Finance -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		5.0		60.0	125
Subject objectives	Analyzes and evaluates in-depth the functioning of the financial market in the legal, economic and ethical context, making responsible decisions						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W05] has in-depth knowledge of integrating economic, legal, and ethical aspects in analyses and their application in entrepreneurial activities.		has in-depth knowledge of the functioning of the financial market, selecting financial instruments according to business needs, ensuring risk minimization		[SW1] Assessment of factual knowledge		
	[K7_U02] presents logical and well-founded arguments regarding obtained results through the analysis and synthesis of information in various business contexts, critically evaluating their interpretation.		is able to analyze and synthesize information from multiple sources, critically evaluating it and presenting well-founded arguments regarding the impact of decisions made on the functioning of the enterprise		[SU3] Assessment of ability to use knowledge gained from the subject		

Subject contents	<p>Lecture and tutorial:</p> <p>PART 1 Introduction to Managerial Finance</p> <p>1 The Role of Managerial Finance</p> <p>2 The Financial Market Environment</p> <p>PART 2 Financial Tools</p> <p>3 Financial Statements and Ratio Analysis</p> <p>4 Long- and Short-Term Financial Planning</p> <p>5 Time Value of Money</p> <p>PART 3</p> <p>Valuation of Securities</p> <p>6 Interest Rates and Bond Valuation</p> <p>7 Stock Valuation</p> <p>PART 4 Risk and the Required Rate of Return</p> <p>8 Risk and Return</p> <p>9 The Cost of Capital</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam in theory	60.0%	50.0%
	colloquium of tasks	60.0%	25.0%
	student's own project	60.0%	25.0%
Recommended reading	Basic literature		<p>Smart, S. B., Zutter, C. J., & Gitman, L. (2022). Principles of Managerial Finance, Pearson Education.</p> <p>Vernimmen, P., Quiry, P., & Le Fur, Y. (2022). <i>Corporate finance: theory and practice</i>. John Wiley & Sons.</p> <p>Ross, S. A., Westerfield, R. W., & Jordan, B. D. (2022). Fundamentals of corporate finance.</p>
	Supplementary literature		.
	eResources addresses		Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	<p><i>How would Friedman view a sole proprietors use of firm resources to pursue social goals?</i></p> <p><i>Is the goal of maximizing shareholder wealth necessarily ethical or unethical?</i></p> <p><i>Which of the following is a limitation of ratio analysis?</i></p>		

Work placement	Not applicable
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