



## Subject card

|   |  |  |  |                                     |   |            |     |
|---|--|--|--|-------------------------------------|---|------------|-----|
| Subject name and code                       | CORPORATE SOCIAL RESPONSIBILITY, PG_00067647   |  |  |                                     |   |            |     |
| Field of study                              | Economic Analytics   |  |  |                                     |   |            |     |
| Date of commencement of studies             | October 2025   |  | Academic year of realisation of subject  |                                     | 2026/2027   |            |     |
| Education level                             | second-cycle studies   |  | Subject group  |                                     | Obligatory subject group in the field of study<br>Humanistic-social subject group |            |     |
| Mode of study                               | Full-time studies  |  | Mode of delivery   |                                     | at the university   |            |     |
| Year of study                               | 2  |  | Language of instruction  |                                     | Polish  |            |     |
| Semester of study                           | 4  |  | ECTS credits   |                                     | 1.0   |            |     |
| Learning profile                            | general academic profile   |  | Assessment form  |                                     | assessment  |            |     |
| Conducting unit                             | Department Of Philosophy And Science Methodology -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej   |  |  |                                     |   |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor   |  |  |                                     |   |            |     |
|   | Teachers   |  |  |                                     |   |            |     |
| Lesson types and methods of instruction     | Lesson type  | Lecture  | Tutorial   | Laboratory                          | Project   | Seminar    | SUM |
|   | Number of study hours  | 0.0  | 15.0   | 0.0                                 | 0.0   | 0.0        | 15  |
|   | E-learning hours included: 0.0   |  |  |                                     |   |            |     |
| Learning activity and number of study hours | Learning activity  | Participation in didactic classes included in study plan |  | Participation in consultation hours |   | Self-study | SUM |
|   | Number of study hours  | 15   |  | 2.0                                 |   | 8.0        | 25  |
| Subject objectives                          | The student understands the social and environmental dimensions of economic activity and is able to critically analyse economic phenomena.   |  |  |                                     |   |            |     |
| Learning outcomes                           | Course outcome   |  | Subject outcome  |                                     | Method of verification  |            |     |
|   | [K7_K01] is ready to critically evaluate his/her knowledge in economic analytics and seek expert opinions when facing difficulties in solving a problem independently.   |  | is prepared to critically assess their own knowledge and seek expert opinions when choosing appropriate courses of action for the organization |                                     | [SK5] Assessment of ability to solve problems that arise in practice              |            |     |
|   | [K7_U06] develops his/her potential by planning and implementing the process of lifelong learning and supporting others in this area.  |  | is capable of developing their potential in the field of responsible business, creating opportunities for the growth of their colleagues.      |                                     | [SU3] Assessment of ability to use knowledge gained from the subject              |            |     |
| Subject contents                            | Corporate Social Responsibility: history of the idea, basic concepts and institutions.<br><br>Sustainability: Cornucopianism vs. Finitarianism, basic legal framework, reporting.<br><br>Creating Shared Value: an opportunity for capitalism? The Green Economy Model.<br><br>Ecomodernism: Technologism vs. Ecology.<br><br>Ecological Economics: doughnut economics, degrowth.<br><br>Social and economic inequalities. |  |  |                                     |   |            |     |
| Prerequisites and co-requisites             |  |  |  |                                     |   |            |     |
| Assessment methods and criteria             | Subject passing criteria   |  | Passing threshold  |                                     | Percentage of the final grade   |            |     |
|   | Presentation   |  | 50.0%  |                                     | 60.0%   |            |     |
|   | Activity in classes  |  | 50.0%  |                                     | 40.0%   |            |     |

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|--|---|---|
| Recommended reading  | Basic literature  | Blowfield, M., & Murray, A. (2019). <i>Corporate social responsibility</i> (4th ed.). Oxford University Press.<br><br>Asbury, S., & Ball, R. (2016). <i>The practical guide to corporate social responsibility: Do the right thing</i> . Routledge. |
|  | Supplementary literature  | M.E. Porter, M.R. Kramer, Creating Shared Value, "Harvard Business Review" 2011.<br>Steward Redqueen, <i>ESG Reporting Guidelines: A Guide for Companies</i> , 2023.  |
|  | eResources addresses  | Adresy na platformie eNauczanie:  |
| Example issues/<br>example questions/<br>tasks being completed | Define Sustainability.<br><br>Provide an example of a CSR standard.<br><br>What is Creating Shared Value? |   |
| Work placement   | Not applicable  |   |

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