

Subject card

| Subject name and code | Business Financing, PG_00067683 | | | | | | | |
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| Field of study | Management, Management | | | | | | | |
| Date of commencement of studies | February 2026 | | Academic year of realisation of subject | | | 2026/2027 | | |
| Education level | second-cycle studies | | Subject group | | | Optional subject group Specialty subject group Subject group related to scientific research in the field of study | | |
| Mode of study | Full-time studies | | Mode of delivery | | | at the university | | |
| Year of study | 1 | | Language of instruction | | | Polish | | |
| Semester of study | 2 | | ECTS credits | | | 3.0 | | |
| Learning profile | general academic profile | | Assessment form | | | assessment | | |
| Conducting unit | Department Of Entrep Gdańskiej | Department Of Entrepreneurship -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej | | | | | echniki | |
| Name and surname | Subject supervisor | | | | | | | |
| of lecturer (lecturers) | Teachers | | | | | | | |
| Lesson types and methods | Lesson type | Lecture | Tutorial | Laboratory | Projec | t | Seminar | SUM |
| of instruction | Number of study hours | 30.0 | 15.0 | 0.0 | 0.0 | | 0.0 | 45 |
| | E-learning hours inclu | uded: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in classes include plan | | Participation in consultation hours | | Self-study SUM | | SUM |
| | Number of study hours | 45 | | 4.0 | | 26.0 | | 75 |
| Subject objectives | Plans to start and run | a business, sp | ecifying the so | urces of its fina | ancing | | | |
| Learning outcomes | Course outcome | | Subject outcome | | | Method of verification | | |
| | [K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values. | | makes financial decisions ethically and responsibly, considering economic, social, and environmental factors | | | [SK5] Assessment of ability to solve problems that arise in practice | | |
| | [K7_W04] has an in-depth understanding of analytical methods, reliable data sources, and copyright principles in the context of solving contemporary management problems. | | | | | [SW1] Assessment of factual knowledge | | |
| Prerequisites | LECTURE Introduction to small business finance Foreign exchange risk in a small company Internal and external sources of financing Forms of external financing in the life cycle of an enterprise Capital budgeting Cashflow Forecasting for small business financing Factoring and forfaiting EU funds for entrepreneurs in the SME sector in the next perspectives: direct subsidies and indirect aid TUTORIAL Small business financing sequence Capital budgeting in practice Practical use of various forms of SME financing Selected issues in the field of obtaining and managing EU funds by entrepreneurs in the SME sector | | | | | | | |
| and co-requisites | | | | | | | | |

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| Assessment methods | Subject passing criteria | Passing threshold | Percentage of the final grade | | |
|----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--|--|
| and criteria | , , , | | | | |
| | Test | 60.0% | 50.0% | | |
| | Practical exercises | 60.0% | 30.0% | | |
| | Essay | 60.0% | 20.0% | | |
| Recommended reading | Basic literature | Adelman P.J.: Entrepreneurial Finance: Finance for Small Business, Prentice Hall 2003 Burton E.J., Bragg S.M.: Accounting and Finance for Your Small Business, John Wiley&Sons, Inc. 2001 Leeds R. S.: Financing Small Enterprises in Developing Nations: Learning from Experience, Transnational Publishers, Inc. 2003 Lister K., Harnish T.: Finding Money: the Small Business Guide to Financing, John Wiley&Sons, Inc. 1995 Timmons J., Spinelli S., Zacharakis A.: How to Raise Capital: Techniques and Strategies for Financing and Valuing Your Small Business, McGraw-Hill 2004 | | | |
| | Supplementary literature | M. Matejun (red.), Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach, Difin, Warszawa 2012 Finanse małych i średnich przesiębiorstw, PWE, Warszawa 2004 | | | |
| | eResources addresses | Adresy na platformie eNauczanie: | | | |
| Example issues/ example questions/ tasks being completed | What external sources of funding will you use in the seed phase and which in the maturity phase? What conditions must be met by the enterprise in order to obtain co-financing of investments from the EU cohesion policy? | | | | |
| Work placement | Not applicable | | | | |

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