



## Subject card

Subject name and code	INTRODUCTION TO MICROECONOMICS, PG_00067700						
Field of study	Management						
Date of commencement of studies	February 2026		Academic year of realisation of subject		2025/2026		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department Of Economic -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	0.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		3.0		56.0	75
Subject objectives	Explains the mechanisms of the market economy based on the known theory and commonly used concepts						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W01] "demonstrates in-depth knowledge and understanding of contemporary management problems, and selects methods for resolving them while taking into account the complex interrelationships among the phenomena being analyzed.		has in-depth knowledge of microeconomics, enabling them to understand market mechanisms and the relationships between economic agents' decisions and contemporary management issues		[SW3] Assessment of knowledge contained in written work and projects		
	[K7_K01] is ready to critically evaluate his/her knowledge in management and seek expert opinions when facing difficulties in solving a problem independently.		is able to assess the limitations of their microeconomic knowledge and, when facing difficulties in analyzing economic problems, seeks support from expert sources or specialized literature		[SK3] Assessment of ability to organize work		
Subject contents	Introduction to economics Basics of economic thinking Market forces and market balance Price elasticity of supply and demand Other elasticities of demand - income and mixed Production theory - short and long term Cost theory - short and long term Perfect competition market and the consequences of exogeneity of prices in an enterprise Pure monopoly market Price differentiation in a monopoly Monopolistic competition Oligopoly						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Final test		60.0%		100.0%		

Recommended reading	Basic literature	Mankiw N.G., Taylor M.P., (2015 lub nowsze). Mikroekonomia, Warszawa: PWE
	Supplementary literature	.P. Krugman, E. Wells, Mikroekonomia, PWN 2020
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	The state of market equilibrium Market shortage Market surplus Relationships between functions: total revenues (TR), marginal revenues (MR) and average revenues (AR) of an enterprise The company's production stages using the functions of total production (TP), average production (AP) and marginal production (MR) Relationships between functions: total costs (TC), variable costs (VC) and fixed costs (FC) Relationships between the functions: average total costs (ATC), average variable costs (AVC) and marginal costs (MC) Determine the profitability thresholds of a company operating in a perfectly competitive market (functions: average total costs (ATC), average variable costs (AVC), marginal costs (MC) and marginal revenue functions ( $MR=P$ ))	
Work placement	Not applicable	

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