



## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
|---------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | SUSTAINABLE DEVELOPMENT OF A COMPANY, PG_00067724                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
| Field of study                              | Management, Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                          | Academic year of realisation of subject                                                                                                                                                           |                                     | 2026/2027                                                                                                               |            |     |
| Education level                             | second-cycle studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                          | Subject group                                                                                                                                                                                     |                                     | Optional subject group<br>Specialty subject group<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | Part-time studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          | Mode of delivery                                                                                                                                                                                  |                                     | at the university                                                                                                       |            |     |
| Year of study                               | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          | Language of instruction                                                                                                                                                                           |                                     | Polish                                                                                                                  |            |     |
| Semester of study                           | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          | ECTS credits                                                                                                                                                                                      |                                     | 3.0                                                                                                                     |            |     |
| Learning profile                            | general academic profile                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | Assessment form                                                                                                                                                                                   |                                     | exam                                                                                                                    |            |     |
| Conducting unit                             | Department Of Management -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
| Lesson types and methods of instruction     | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Lecture                                                  | Tutorial                                                                                                                                                                                          | Laboratory                          | Project                                                                                                                 | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 8.0                                                      | 16.0                                                                                                                                                                                              | 0.0                                 | 0.0                                                                                                                     | 0.0        | 24  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Participation in didactic classes included in study plan |                                                                                                                                                                                                   | Participation in consultation hours |                                                                                                                         | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 24                                                       |                                                                                                                                                                                                   | 3.0                                 |                                                                                                                         | 48.0       | 75  |
| Subject objectives                          | Identifies and explains the complex relationships between factors affecting the sustainable development of an organization                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          | Subject outcome                                                                                                                                                                                   |                                     | Method of verification                                                                                                  |            |     |
|                                             | [K7_W02] understands the significance and interrelationships of key components describing economic processes, drawing on in-depth knowledge aligned with major developmental trends in scientific disciplines related to the field of studies.                                                                                                                                                                                                                                                                                                                       |                                                          | has in-depth knowledge of the interrelations between economic, social, and environmental aspects of business operations in the context of current trends in management and economics disciplines. |                                     | [SW1] Assessment of factual knowledge                                                                                   |            |     |
|                                             | [K7_K01] is ready to critically evaluate his/her knowledge in management and seek expert opinions when facing difficulties in solving a problem independently.                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          | is able to critically assess their knowledge in the area of sustainable business development and, when necessary, seek expert input to solve complex management problems                          |                                     | [SK5] Assessment of ability to solve problems that arise in practice<br>[SK3] Assessment of ability to organize work    |            |     |
| Subject contents                            | Climate change and sustainability<br>Corporate social and environmental responsibility (CSER)<br>Sustainable management<br>Responsible businesses theory and examples<br>Sustainable growth strategies<br>Sustainable finance and risks<br>Environmental audits assumptions<br>Environmental audits examples<br>Sustainability reporting assumptions<br>Sustainability reporting examples<br>Sustainable internationalization<br>Sustainable tourism<br>Sustainable production sector<br>Sustainable public organizations<br>Sustainable organizations future trends |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |
| Prerequisites and co-requisites             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          |                                                                                                                                                                                                   |                                     |                                                                                                                         |            |     |

|                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                               |
|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Assessment methods and criteria                                | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                          | Passing threshold                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Percentage of the final grade |
|                                                                | Tests in the semester                                                                                                                                                                                                                                                                                                                                                                                                                                             | 60.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 50.0%                         |
|                                                                | Exam                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 60.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 50.0%                         |
| Recommended reading                                            | Basic literature                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Jabłoński, A. (2013). Modele zrównoważonego biznesu-miejsce i rola w koncepcji zarządzania strategicznego. Prace Naukowe Wałbrzyskiej Wyższej Szkoły Zarządzania i Przedsiębiorczości, 22, 283-295<br>Laszlo, C. (2008). Firma zrównoważonego rozwoju: jak wypracować trwałą wartość z uwzględnieniem efektów społecznych i ekologicznych. Wydawnictwo Studio Emka<br>Kuciński, K. (Ed.). (2009). Strategie przedsiębiorstw wobec wymogów zrównoważonego rozwoju: praca zbiorowa. Szkoła Główna Handlowa-Oficyna Wydawnicza                               |                               |
|                                                                | Supplementary literature                                                                                                                                                                                                                                                                                                                                                                                                                                          | ISO 26000 Social responsibility standard<br>ISO 14000 standard series for Environmental management<br>Wybrane artykuły z czasopism: Social Responsibility Journal (Emerald Publishing), Journal of Business Ethics (Springer), Business and Society (Sage)<br>Mierzenie efektywności i wpływu społecznego działań CSR <a href="https://odpowiedzialnybiznes.pl/wp-content/uploads/2012/12/Mierzenie-efektywnosci-dzialan-CSR_FOB_2012.pdf">https://odpowiedzialnybiznes.pl/wp-content/uploads/2012/12/Mierzenie-efektywnosci-dzialan-CSR_FOB_2012.pdf</a> |                               |
|                                                                | eResources addresses                                                                                                                                                                                                                                                                                                                                                                                                                                              | Adresy na platformie eNauczanie:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                               |
| Example issues/<br>example questions/<br>tasks being completed | Please analyse the CSER strategy of the company (...)<br>Please study the sustainability report of the company (...) and reflect on the companys environmental impact communicated. What are the main challenges and how does the company deal with them?<br>Please analyse the stakeholder communication strategy of the company (...)<br>What are the elements of an environmental audit?<br>Provide examples of activities from the sustainable tourism sector |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                               |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                               |

Document generated electronically. Does not require a seal or signature.