



Subject card

Subject name and code	ITRODUCTION TO MANAGEMENT, PG_00067734						
Field of study	Management						
Date of commencement of studies	February 2026		Academic year of realisation of subject		2025/2026		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department Of Management -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	8.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		3.0		56.0	75
Subject objectives	Explains the principles of the functioning of the organization, indicating the key factors determining its effective operation						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values.		is ready to make responsible managerial decisions, guided by ethical principles and considering economic, social, and environmental impacts in entrepreneurial activities		[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_U04] is able to prepare and convincingly present the results of specialized analyses, providing in-depth interpretation during debates and meetings with various audiences.		is able to develop basic analyses related to management issues and present their results clearly and logically, adapting the interpretation to different audiences		[SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task		
Subject contents	Management and leadership The concept of a managerial role Organization, its types and formalization Organizational structure Creators of management science Tangible and intangible resources Organizational processes Motivating people classical and modern theories Information and knowledge What is organizational culture? Brand and image of the organization Internal and external organization balance Managing the organization's finances Shift management. Organization development. Strategy building Creating value Organization life cycle Innovation and entrepreneurship						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Attendance	90.0%	10.0%
	Activity in class	60.0%	10.0%
	Final test	60.0%	80.0%
Recommended reading	Basic literature	Czarniawska B. (2010) Trochę inna teoria organizacji, Warszawa: Poltext Koźmiński A.K., Jemielniak D. (2011) Zarządzanie od podstaw, Warszawa: Wolters Kluwer Ciuk S. (2008) Nowe kierunki w badaniach nad przywództwem (w): Nowe kierunki w zarządzaniu, red. M. Kostera	
	Supplementary literature	Mintzberg H. (2011) Managing, Pearson Education	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	What is management? How to effectively manage individual groups / units in the organization?		
Work placement	Not applicable		

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