



Subject card

Subject name and code	Business Decisions in the Financial Market, PG_00067738						
Field of study	Management, Management						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		5.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department Of Finance -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		3.0		90.0	125
Subject objectives	Identifies the determinants shaping the decisions made by the company on the financial markets, analyzing and assessing their effects						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U05] collaborates with others in team projects, effectively fulfilling both leadership and team member roles to achieve established goals.		interprets economic and financial indicators and assesses a company's condition while effectively collaborating in an analytical team		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W06] knows and understands the principles of evaluating the reliability of utilized data, applying in-depth specialized knowledge in the field of economic analysis.		knows methods for risk assessment and for comparing financial instruments based on indicators and reliable economic and financial data		[SW1] Assessment of factual knowledge		

Subject contents	<p>LECTURE</p> <p>Enterprise as an economic entity and managing its finances</p> <p>The needs of the enterprise in different phases of the life cycle</p> <p>Risk and uncertainty in the business activity</p> <p>The financial market as a place for making financial decisions</p> <p>Company decisions in the money market</p> <p>Company decisions on the deposit and credit market</p> <p>Company decisions on the capital market</p> <p>Instruments supporting the company's activity, assessment of the possibility of their use by the company</p> <p>Decisions of enterprises on the currency market</p> <p>The derivatives market as a place to reduce the company's financial risk</p> <p>TUTORIAL</p> <p>Economic, property and financial management of the enterprise</p> <p>Determinants of financial decisions - profitability, liquidity, debt</p> <p>Interest rates in decision making</p> <p>Operational decisions - their determinants and consequences</p> <p>Investment decisions on the financial market - short and long term</p> <p>Evaluation of the profitability of investment decisions</p> <p>Criteria for selecting sources of enterprise financing</p> <p>Comparison of financing costs of selected enterprises</p> <p>The use of derivatives in reducing financial risk</p> <p>Cash flow estimation and risk analysis</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	60.0%	50.0%
	Tests during the semester	60.0%	25.0%
	Project	60.0%	25.0%
Recommended reading	Basic literature	Golawska-Witkowska G., Rzeczycka A., Mazurek-Krasodomska E., Przedsiębiorstwo na rynku finansowym, Wyd. PG 2019 Golawska-Witkowska G., Rzeczycka A., Mazurek-Krasodomska E., Decyzje przedsiębiorstwa na rynku finansowym, Wyd. PG 2019 T. Nawrocki, Rynek finansowy. Przewodnik do ćwiczeń, CeDeWu, Warszawa 2021 Przedsiębiorstwo na rynku kapitałowym. Studia przypadków red. E. Bukalska, Wydawnictwo UMCS, Lublin 2019	
	Supplementary literature	Sierpińska M., Jachna T., Metody podejmowania decyzji finansowych, Wydawnictwo Naukowe PWN, Warszawa 2019 E., Houston J., Zarządzanie finansami, Wydawnictwo Naukowe PWN, Warszawa 2015 Rutkowski A., Zarządzanie finansami, Polskie Wydawnictwo Ekonomiczne, Warszawa 2016 Przedsiębiorstwo w gospodarce rynkowej i źródła jego finansowania red. G. Golawska-Witkowska, Wyd. PG, Gdańsk 2006	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Simple and effective rate of return Yield on treasury securities		
Work placement	Not applicable		

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