GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	Fundamentals of Management, PG_00067927		
Field of study	PODSTAWY ZARZĄDZANIA		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	first-cycle studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	Full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	5.0
Learning profile	general academic profile	Assessment form	exam
Conducting unit	Department of Management -> Faculty of Management and Economics -> Wydziały Politechniki Gdańskiej		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Alicja Sekuła	
	Teachers	dr hab. inż. Alicja Sekuła	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	30.0	0.0	0.0	0.0	60

E-learning hours included: 0.0

eNauczanie source addresses:

Moodle ID: 43514 Podstawy zarządzania 25/26
https://enauczanie.pg.edu.pl/moodle/course/view.php?id=43514

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	60	5.0	60.0	125

Subject objectives

Preparing students to understand and apply the basic principles and practices of organizational management based on knowledge of management sciences, and shaping attitudes related to responsible decision-making and collaboration in the context of organizational functioning within the economy and society

Learning outcomes

Course outcome	Subject outcome	Method of verification
[K6_W01] demonstrates advanced knowledge and understanding of economic problems, and selects methods for resolving them while taking into account the complex interrelationships among the phenomena being analyzed.	knows and understands the basic principles and practices of organizational management in the context of analyzing organizational problems and challenges, decision-making and collaboration, as well as the functioning of organizations within the economy and society.	[SW1] Ocena wiedzy faktograficznej
[K6_U01] demonstrates the ability to leverage acquired knowledge to address complex economic, financial, and social challenges.	is able to analyze and evaluate organizational structures and management processes, applying management knowledge to propose solutions to organizational problems and challenges.	[SU3] Ocena umiejętności wykorzystania wiedzy uzyskanej w ramach przedmiotu

<table>
<tr><td>Subject contents</td><td>Genesis of management.
Essence of management.
Organization and its place in the environment.
Resources of the organization
Management functions.
Systemic and situational approaches to the organization
Planning in organization, business plan.
Strategies, strategic analysis.
Organizational structures.
Motivating, leadership and management styles.
Control.
Information system in the organization.

Organization types.
Stakeholders of the organization.
Stages of the planning process, goal tree.
Formulating a strategy.
Building an organizational structure.
Management styles and stages of employee development
Employee motivation system
Perception and barriers in the process of communication in the organization.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>No requirements.</td></tr>
<tr><td>Assessment methods and criteria</td><td><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Team project based on case studies, including an oral presentation</td><td>60.0%</td><td>50.0%</td></tr>
<tr><td>Test in the form of semi-open questions</td><td>60.0%</td><td>50.0%</td></tr>
</table></td></tr>
<tr><td>Recommended reading</td><td><table>
<tr><td>Basic literature</td><td>Krzakiewicz, K., Cyfert, Sz. (2020). Podstawy zarządzania organizacjami. Poznań: Uniwersytet Ekonomiczny.
Korzeniowski, L. (2019). Podstawy zarządzania organizacjami. Warszawa: Difin.
Zakrzewska-Bielawska, A. (red.) (2020). Podstawy zarządzania: teoria i ćwiczenia. Warszawa: Wydawnictwo Nieoczywiste.
Michalski, E. (2022). Zarządzanie przedsiębiorstwem: podręcznik akademicki. Warszawa: Wydawnictwo Naukowe PWN.
Stoner, J., Freeman, E., Gilbert, D. (2011) Kierowanie. Warszawa: PWE.</td></tr>
<tr><td>Supplementary literature</td><td>Drucker, P. (2017). Praktyka zarządzania. Warszawa: MT Biznes.
Griffin, R. (2017). Podstawy zarządzania organizacjami. Warszawa: PWN.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
</table></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td>Systemic approach to the organization.
Organizational resources and environment.
Planning process, goals targeting.
SWOT analysis, strategy formulation.
Types of organizational structures.
Communication in the organization.</td></tr>
<tr><td>Practical activites within the subject</td><td>Not applicable</td></tr>
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