



Subject card

Subject name and code	ESSENTIALS OF MANAGEMENT, PG_00061166						
Field of study	Management						
Date of commencement of studies	October 2025	Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	2	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department Of Management -> Faculty Of Management And Economics -> Wydział Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Aleksander Orłowski					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	60	11.0		54.0	125	
Subject objectives	Compares different concepts of managing organizations, defining and explaining at an advanced level the meaning of their key components						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U01] explains how to analyze and evaluate management processes in the context of their improvement potential	analyzes and critically evaluates, in the economic and social context, the management structures of organizations and the processes that are implemented in them			[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W01] identifies management problems and selects methods of solving them using the accumulated knowledge, taking into account the mutual relations between the analyzed phenomena	compares the concepts of managing organizations using various sets of factors and relations between them			[SW1] Assessment of factual knowledge		
Subject contents	Evolution of management theory Organization environment Management functions: planning and forecasting, organizing, directing, controlling Basic theories: Porter's 5 forces, BCG Matrix, motivation theories (including Maslow, Herzberg, ERG), the Pareto principle						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	Practical tasks	51.0%			40.0%		
	Written exam	51.0%			60.0%		
Recommended reading	Basic literature	Griffin R. W. , Management, Houghton Mifflin Company Stoner J.A.F. , R.E. Freeman, Management, Prentice-Hall International Edition					
	Supplementary literature	Wehrich H., Koontz H., Management - a global perspective, McGraw-Hill Inc					
	eResources addresses	Adresy na platformie eNauczanie:					

Example issues/ example questions/ tasks being completed	What can the theory xy be used for in practice?
Work placement	Not applicable

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