

Subject card

Subject name and code	MANAGEMENT CONCEPTS, PG_00063812							
Field of study	Management							
Date of commencement of studies	October 2025		Academic year of realisation of subject			2025/2026		
Education level	second-cycle studies		Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery			at the university		
Year of study	1		Language of instruction			English		
Semester of study	2		ECTS credits			2.0		
Learning profile	general academic profile		Assessment form			assessment		
Conducting unit	Department of Manag	gement -> Facu	ilty of Manager	ment and Econ	omics -	> Wydzi	ały Politechnik	i Gdańskiej
Name and surname	Subject supervisor dr Marta Szeluga-Romańska							
of lecturer (lecturers)	Teachers							
Lesson types and methods	Lesson type	Lecture	Tutorial Laboratory Project		t	Seminar	SUM	
of instruction	Number of study hours	30.0	0.0	0.0	0.0		0.0	30
	E-learning hours inclu	uded: 0.0						
Learning activity and number of study hours	Learning activity	Participation in classes include plan		Participation in consultation hours		Self-study		SUM
	Number of study hours	30		6.0		14.0		50
Subject objectives	The goal is to introduce students to key management concepts that have been used and ideas that may be used in the future.							
Learning outcomes	Course outcome		Subject outcome		Method of verification			
	[K7_W02] understands the significance and interrelationships of key components describing economic processes, drawing on in-depth knowledge aligned with major developmental trends in scientific disciplines related to the field of studies.		Students know the main management concepts.			[SW1] Assessment of factual knowledge		
			students know that it is necessary			[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	Lectures: 1. Introduction to the module 2. Management processes and the role of a manager 3. Classical school of management 4. Behavioral school of management 5. Organizational leadership 6. Employee motivation 7. Team management 8. Inclusive diversity management 9. Organizational culture 10. Organizational flexibility 11. Human resource management 12. Well-being Management 13. New ideas in management 14. Revision 15. Assessment Tutorials/Exercises: Case studies							

Prerequisites and co-requisites						
Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade			
and criteria	Written test	60.0%	60.0%			
	Classes	60.0%	40.0%			
Recommended reading	Basic literature	Stephen P. Robbins & David A. DeCenzo, Mary Coulter (2013). Fundamentals of management. Essential concepts and applications. 8th International edition. Pearson/Prentice Hall. + Academic articles shared during weekly classes				
	Supplementary literature Acaedmic articles shared during weekly classes					
	eResources addresses					
Example issues/ example questions/ tasks being completed	Evolution of management concepts using a specific industry/business as an example					
	What is meant by effective management?					
	The impact of Covid-19 crisis on management concepts					
	Directions in the development of management concepts					
Work placement	Not applicable					

Document generated electronically. Does not require a seal or signature.

Data wygenerowania: 15.06.2025 11:12 Strona 2 z 2