

## Subject card

Subject name and code	Sustainable Finance, PG_00068576									
Field of study	Economic Analytics									
Date of commencement of	October 2025	Academic year of realisation of subject			2026/2027					
studies  Education level	first-cycle studies					Ontion	aal aubiaat ar			
Education level	first-cycle studies		Subject group			Optional subject group Subject group related to scientific research in the field of study				
Mode of study	Part-time studies		Mode of delivery			at the university				
Year of study	2		Language of instruction			Polish				
Semester of study	4		ECTS credits			4.0	4.0			
Learning profile	general academic profile		Assessment form			assessment				
Conducting unit	Department Of Finan	ce -> Faculty C	of Management	t And Econom	ics -> W	ydziały	Politechniki (	Gdańskiej		
Name and surname	Subject supervisor		dr Katarzyna Kubiszewska							
of lecturer (lecturers)	Teachers	r			1		_			
Lesson types and methods	Lesson type	Lecture	Tutorial	Laboratory	Projec			SUM		
of instruction	Number of study hours	8.0	16.0	0.0	0.0		0.0	24		
	E-learning hours included: 0.0									
	<ul> <li>Interactive lecture</li> <li>Implementation of a team project</li> <li>Case study solving</li> <li>Facilitated discussion</li> </ul>									
Learning activity and number of study hours	Learning activity	Participation in classes include plan		Participation in consultation hours		Self-study		SUM		
	Number of study hours	24		5.0		71.0		100		
Subject objectives	The aim of the course is to equip students with the knowledge and skills necessary to understand, assess, and apply the principles of sustainable development in financial practice. Students will become familiar with the fundamentals of the ESG (Environmental, Social, Governance) framework, current legal regulations, reporting standards, and financial instruments that support the transition toward a sustainable economy. The course develops analytical competencies needed to evaluate ESG-related risks, recognize greenwashing, and implement responsible investment and financial strategies in both the private and public sectors. Particular emphasis is placed on practical applications from interpreting ESG data to analyzing green bonds and innovative technologies that enhance transparency and the effectiveness of pro-environmental actions.									
Learning outcomes	Course outcome		Subject outcome			Method of verification				
	[K6_W03] is familiar with reliable sources of information and employs advanced knowledge to explain the fundamental dilemmas of the contemporary economy		The student knows and understands the fundamental concepts and legal regulations related to sustainable finance, including ESG principles, the EU Taxonomy, and the reporting requirements arising from EU legislation.			[SW2] Assessment of knowledge contained in presentation				
	[K6_U06] acquires specialized knowledge in the field of economic analytics, demonstrating the ability to effectively plan individual work and pursue lifelong learning.		The student is able to analyze a company's ESG data, assess sustainability-related risks, and propose an investment strategy aligned with the principles of sustainable finance.			[SU5] Assessment of ability to present the results of task				

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Subject contents							
	<ol> <li>Definition and significance of sustainable finance</li> <li>History and development of the ESG (Environmental, Social, Governance) concept</li> <li>Key legal acts and regulations</li> <li>Sustainable business models and their impact on financial performance</li> <li>ESG assessment standards and methods</li> <li>Companies' reporting obligations</li> <li>Methods for measuring and disclosing ESG data</li> <li>Green, social, and sustainable bonds</li> <li>Green loans and ESG-based financing</li> <li>The role of banks and financial institutions in promoting sustainable finance</li> <li>Sustainable investment strategies</li> <li>ESG risk assessment and its impact on investment decisions</li> <li>Greenwashing how to identify and avoid it</li> <li>New technologies and sustainable finance (AI, blockchain in ESG)</li> <li>Future trends and directions in the sustainable finance market</li> </ol>						
Prerequisites and co-requisites							
Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade				
and criteria	project	60.0%	50.0%				
	classwork	60.0%	50.0%				
Recommended reading	Basic literature	Miszczuk, A., Miszczuk, M., Sekuła, A. (2024). Zielona transformacja gospodarki i finansów samorządowych. Polska: Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu.  Postuła, M., Lipski, M. (2024). Green Finance in the European Union. Wielka Brytania: Taylor & Francis.  Zabawa, J. (2019). Bankowość ekologiczna w społecznej odpowiedzialności biznesu: rola, uwarunkowania i mierniki. Polska: Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu.					
	Supplementary literature  eResources addresses	Zielone finanse w Polsce 2024. (2024). Polska: Instytut Odpowiedzialnych Finansów.  Sustainable Finance and ESG: Risk, Management, Regulations, and Implications for Financial Institutions. (2023). Niemcy: Springer International Publishing.					
	ercesources addresses	Adresy na platformie eNauczanie:					
Example issues/ example questions/ tasks being completed	Evaluate how the company implements ESG principles and the impact of this on its financial performance and market image.  Search for and compare at least three green bond issues (Green Bonds) from different countries or institutions. Analyze their issuance objectives, financing structure, and risk level.  Create a sample investment portfolio consisting of five assets (stocks, funds, bonds) selected based on a high ESG rating. Justify your selection, present the expected benefits and risks, and explain how the portfolio aligns with socially responsible investment strategy.						
Work placement	Not applicable						

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