



Subject card

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|---|--|--|---|-------------------------------------|--|------------|-----|
| Subject name and code | Financial Management, PG_00068626 | | | | | | |
| Field of study | Economic Analytics | | | | | | |
| Date of commencement of studies | October 2025 | | Academic year of realisation of subject | | 2026/2027 | | |
| Education level | first-cycle studies | | Subject group | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | | |
| Mode of study | Part-time studies (on-line) | | Mode of delivery | | at the university | | |
| Year of study | 2 | | Language of instruction | | Polish | | |
| Semester of study | 4 | | ECTS credits | | 3.0 | | |
| Learning profile | general academic profile | | Assessment form | | assessment | | |
| Conducting unit | Department Of Finance -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | | | | | |
| | Teachers | | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 8.0 | 16.0 | 0.0 | 0.0 | 0.0 | 24 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 24 | | 5.0 | | 46.0 | 75 |
| Subject objectives | Formulates and implements financial decisions in senior and middle management positions. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K6_U05] leverages the knowledge acquired in the field of economic analytics to solve challenging problems, achieving results that are economically and socially valuable. | | designs innovative solutions for the methods of making financial decisions, obtaining economic and socially valuable results | | [SU4] Assessment of ability to use methods and tools | | |
| | [K6_W06] understands and applies methods for classifying and evaluating acquired information based on advanced general and specialized knowledge, with consideration of their application in various types of professional activities. | | assesses the usefulness of the acquired information to select the optimal model of financial management, taking into account the type of enterprise | | [SW1] Assessment of factual knowledge | | |
| Subject contents | Basics of modern enterprise financial management. Liquidity as the goal of the company's operation. The problem of payment gridlocks. Liquidity risk and methods of its reduction. Working capital in the enterprise. Net working capital management strategies. Net working capital demand. Cash management. Managing receivables and current liabilities. Supplies management. Enterprise investment decisions. Derivatives in reducing enterprise risk. Enterprise value, determinants and types. Measures and methods of enterprise value measurement. Maximizing value as the goal of the enterprise. | | | | | | |
| Prerequisites and co-requisites | Finance of economic organizations | | | | | | |
| Assessment methods and criteria | Subject passing criteria | | Passing threshold | | Percentage of the final grade | | |
| | Midterm colloquium | | 60.0% | | 100.0% | | |

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| Recommended reading | Basic literature | Jaworski, J. (2021). Teoria i praktyka zarządzania finansami przedsiębiorstw. Warszawa: CeDeWu. Michalski, G. (2010). Wprowadzenie do zarządzania finansami przedsiębiorstw. Warszawa: C.H. Beck. Rogowski, W. (2013). Rachunek efektywności inwestycji, Warszawa: Wolters Kluwer business. |
| | Supplementary literature | Kreczmańska Gigol, K. (2015). Płynność finansowa przedsiębiorstwa. Warszawa: Difin. Michalski, G. (2013). Płynność finansowa w małych i średnich przedsiębiorstwach. Warszawa: PWN. |
| | eResources addresses | Adresy na platformie eNauczanie: |
| Example issues/ example questions/ tasks being completed | Determine on the basis of financial statement, which strategy of net working capital company uses. Enumerates inventory management models. Defines the concept of liquidity in the company. | |
| Work placement | Not applicable | |

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