



Subject card

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|---|---|--|---|-------------------------------------|--|------------|-----|
| Subject name and code | CORPORATE SOCIAL RESPONSIBILITY, PG_00068667 | | | | | | |
| Field of study | Economic Analytics | | | | | | |
| Date of commencement of studies | October 2025 | | Academic year of realisation of subject | | 2026/2027 | | |
| Education level | second-cycle studies | | Subject group | | Obligatory subject group in the field of study | | |
| Mode of study | Part-time studies | | Mode of delivery | | at the university | | |
| Year of study | 2 | | Language of instruction | | Polish | | |
| Semester of study | 4 | | ECTS credits | | 1.0 | | |
| Learning profile | general academic profile | | Assessment form | | assessment | | |
| Conducting unit | Department Of Philosophy And Science Methodology -> Faculty Of Management And Economics -> Wydział Politechniki Gdańskiej | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | | | | | |
| | Teachers | | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 8.0 | 0.0 | 0.0 | 0.0 | 8 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 8 | | 4.0 | | 13.0 | 25 |
| Subject objectives | Shows care for shaping his organization as socially responsible, taking care of his own development as well as that of his employees | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K7_K01] is ready to critically evaluate his/her knowledge in economic analytics and seek expert opinions when facing difficulties in solving a problem independently. | | Understands the significance of Corporate Social Responsibility (CSR) in the context of economic analysis and is able to critically assess information and expert opinions in this field. | | [SK4] Assessment of communication skills, including language correctness | | |
| | [K7_U06] develops his/her potential by planning and implementing the process of lifelong learning and supporting others in this area. | | develops its potential in the field of responsible business, creating opportunities for the development of its associates | | [SU3] Assessment of ability to use knowledge gained from the subject | | |
| Subject contents | CSR definition and essence, systemic thinking in the view of the organization. History of CSR Commitments to stakeholder groups EU documents concerning the concept of CSR. The idea of sustainable development Ethics in the workplace - Codes of professional ethics and ethical programs. Employee volunteering. CSR and philanthropy. corporate foundations CSR norms and standards - duties and benefits. Social reporting based on GRI standards Social Responsibility Investment (SRI) Organizations small and large - how do small companies do it? Differences between PR and CSR - the role of PR in the implementation of CSR programs. The idea of social dialogue in CSR. The role of public opinion in the effective implementation of CSR programs. The role of government agencies in the implementation of CSR ideas by enterprises and organizations CSR practices in Europe and in Poland - analysis of examples | | | | | | |
| Prerequisites and co-requisites | | | | | | | |
| Assessment methods and criteria | Subject passing criteria | | Passing threshold | | Percentage of the final grade | | |
| | Test | | 60.0% | | 70.0% | | |
| | Activity in classes | | 60.0% | | 30.0% | | |

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| Recommended reading | Basic literature | Więcej niż zysk, red. B.Rok, Odpowiedzialny biznes, Warszawa 2001 Społeczna odpowiedzialność biznesu , J.Filek, Księgarnia Akademicka Kraków 2013 Firma zrównoważonego rozwoju, Ch.Laszlo, Warszawa 2008 Etyka menedżera-społeczna odpowiedzialność biznesu, M.Rybak, PWN, Warszawa 2004 www.odpowiedzialnybiznes.pl |
| | Supplementary literature | Business ethics and Corporate Social Responsibility P.Griseri, N.Seppala CENGAGE Learning 2010 In good company.Rajak, StanfordUniversity Press, 2011 |
| | eResources addresses | Adresy na platformie eNauczanie: |
| Example issues/ example questions/ tasks being completed | Responsible business is Please name two stock indexes indexing socially responsible companies Please name three EU documents regulating CSR | |
| Work placement | Not applicable | |

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