



Subject card

Subject name and code	Micro-Entrepreneurship, PG_00068750						
Field of study	Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	second-cycle studies		Subject group		Optional subject group Specialty subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department Of Entrepreneurship -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		50.0	100
Subject objectives	Identifies management concepts and methods that can be used in micro-enterprises, taking into account legal and financial regulations						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W01] "demonstrates in-depth knowledge and understanding of contemporary management problems, and selects methods for resolving them while taking into account the complex interrelationships among the phenomena being analyzed.		knows and understands the specific nature of managerial challenges in micro-enterprises and is able to select appropriate methods for their analysis and resolution		[SW1] Assessment of factual knowledge		
	[K7_U01] creates innovative solutions for complex and unstructured processes, considering unpredictable environmental conditions through the synthesis of information from various sources.		can develop innovative solutions for microenterprise challenges by synthesizing information from various sources		[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	LECTURE Choosing a legal form from the point of view of accounting and tax records Small business taxes The use of Internet tools and programs supporting business activity Quality systems for small businesses Quality management in small enterprises - basic information TUTORIAL Choosing a legal form from the point of view of accounting and tax records Small business taxes Differences between traditional and flexible employment - benefits for the employee and the employer Ways of establishing and terminating an employment relationship as an element of the employee selection strategy Rights and obligations of the employee and the employer Public procurement as an instrument to support enterprises in Poland Public procurement and innovation The use of IT tools to analyze and develop a strategy in the company Quality systems for small businesses Quality management in small enterprises - basic information						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Essay	60.0%	30.0%
	Activity in class	60.0%	20.0%
	Exam	60.0%	50.0%
Recommended reading	Basic literature	Alexander Osterwalder, Yves Pigneur, Tworzenie modeli biznesowych, Onepress 2012 J. Iwin-Garzyńska, Opodatkowanie przedsiębiorstw Wybrane zagadnienia Difin, 2013 W. Wyrzykowski Księgi, ewidencje i rejestry podatkowe małych przedsiębiorców, VM Media VM Group, Gdańsk, 2005	
	Supplementary literature	C. Zott, R. Amit, & L.Massa. 'The Business Model: Theoretical Roots, Recent Developments, and Future Research', WP-862, IESE, June, 2010 - revised September 2010 Z. Żaro P.Sasin, Jak założyć i poprowadzić własną firmę, Wydawnictwo Sigma 2015	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Describe the methods of promoting a micro-enterprise using online tools Describe the basic methods of tax records Indicate ways of hiring employees Suggest a quality system for a sample company		
Work placement	Not applicable		

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