Subject card

Subject name and code	CORPORATE SOCIAL RESPONSIBILITY, PG_00068788
Field of study	Management

Date of commencement of studies	February 2026	Academic year of realisation of subject	2026/2027
Education level	second-cycle studies	Subject group	Obligatory subject group in the field of study
			Humanistic-social subject group
Mode of study	Full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	3	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment

Conducting unit	Department Of Philosophy And Science Methodology -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej

Name and surname of lecturer (lecturers)	Subject supervisor	
	Teachers	

Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	3.0	17.0	50

Subject objectives	Shows care for shaping his organization as socially responsible, taking care of his own development as well as that of his employees

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K7_K03] responsibly fulfills professional roles, demonstrating the ability to identify ethical dilemmas and recognize and evaluate alternative courses of action.	is able to make responsible business decisions by identifying ethical dilemmas and evaluating possible courses of action aligned with the concept of corporate social responsibility.	[SK5] Assessment of ability to solve problems that arise in practice
	[K7_U06] develops his/her potential by planning and implementing the process of lifelong learning and supporting others in this area.	develops their competencies in responsible management by actively seeking knowledge and sharing it in the context of corporate social responsibility	[SU3] Assessment of ability to use knowledge gained from the subject

Subject contents	CSR definition and essence, systemic thinking in the view of the organization. The history of CSR. Commitments to stakeholder groups EU documents concerning the concept of CSR. The idea of sustainable development Ethics in the workplace Codes of professional ethics and ethical programs. Employee volunteering. CSR and philanthropy. corporate foundations CSR norms and standards - duties and benefits. Social reporting based on GRI standards Social Responsibility Investment (SRI) Organizations small and large - how do small companies do it? Differences between PR and CSR role of PR in the implementation of CSR programs. The idea of social dialogue in CSR. The role of public opinion in the effective implementation of CSR programs. The role of government agencies in the implementation of CSR ideas by enterprises and organizations CSR practices in Europe and Poland, analysis of examples
Prerequisites and co-requisites	

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	70.0%	70.0%
	Activity in class	60.0%	30.0%

Recommended reading	Basic literature	Więcej niż zysk, red. B.Rok, Odpowiedzialny biznes, Warszawa 2001 Społeczna odpowiedzialność biznesu , J.Filek, Ksiegarnia Akademicka Kraków 2013 Firma zrównoważonego rozwoju, Ch.Laszlo, Warszawa 2008 Etyka menedżera-społeczna odpowiedzialność biznesu, M.Rybak, PWN, Warszawa 2004 www.odpowiedzialnybiznes.pl
	Supplementary literature	Business ethics and Corporate Social Responsibility P.Griseri, N.Seppala CENGAGE Learning 2010 In good company.Rajak, StanfordUniversity Press, 2011
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Responsible business is Please name two stock indexes indexing socially responsible companies Please name three EU documents regulating CSR	
Work placement	Not applicable	

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