

Subject card

CORPORATE SOCIAL RESPONSIBILITY, PG_00068800								
Management								
October 2025		Academic year of realisation of subject			2026/2027			
second-cycle studies		Subject group		Obligatory subject group in the field of study				
e of study Full-time studies		Maria of dallocare			Humanistic-social subject group			
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Department Of Philosophy And Science Methodology -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej								
Subject supervisor dr Ewa Hope, doc. PG								
Teachers								
Lesson type	Lecture	Tutorial	Laboratory	Projec	roject Seminar		SUM	
Number of study hours	0.0	30.0	0.0	0.0		0.0	30	
E-learning hours included: 0.0								
Learning activity			Participation in consultation hours		Self-study		SUM	
Number of study hours	30		4.0		16.0		50	
Shows care for shaping his organization as socially responsible, taking care of his own development as well as that of his employees								
Course outcome		Subject outcome			Method of verification			
[K7_U06] develops his/her potential by planning and implementing the process of lifelong learning and supporting others in this area.		develops its potential in the field of responsible business, creating opportunities for the development of its associates			[SU3] Assessment of ability to use knowledge gained from the subject			
[K7_K03] responsibly fulfills professional roles, demonstrating the ability to identify ethical dilemmas and recognize and evaluate alternative courses of action.			identifies ethical dilemmas related to sustainable development, correctly choosing the directions of the organization's activities			[SK5] Assessment of ability to solve problems that arise in practice		
CSR definition and essence, systemic thinking in the view of the organization. The history of CSR. Commitments to stakeholder groups EU documents concerning the concept of CSR. The idea of sustainable development Ethics in the workplace Codes of professional ethics and ethical programs. Employee volunteering. CSR and philanthropy. corporate foundations CSR norms and standards - duties and benefits. Social reporting based on GRI standards Social Responsibility Investment (SRI) Organizations small and large - how do small companies do it? Differences between PR and CSR role of PR in the implementation of CSR programs. The idea of social dialogue in CSR. The role of public opinion in the effective implementation of CSR programs. The role of government agencies in the implementation of CSR ideas by enterprises and organizations CSR practices in Europe and Poland, analysis of examples								
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Subject passin	g criteria	Pass	ing threshold		Per	centage of the	e final grade	
Test		70.0%			70.0%			
Activity in class		60.0%	60.0% 30.0%					
Basic literature Business ethics and Corporate Social Responsibility P.Griseri, N.Seppala CENGAGE Learning 2010 In good company.Rajak, StanfordUniversity Press, 2011					riseri,			
	Management October 2025 second-cycle studies Full-time studies 2 4 general academic production of Philos Wydziały Politechniki Subject supervisor Teachers Lesson type Number of study hours E-learning hours include as that of his employed as that of his employed as that of his employed iffelong learning and others in this area. [K7_K03] responsibly professional roles, die the ability to identify dilemmas and recognication. CSR definition and estero commitments to stake EU documents concuments concuments and philanthropy. Cornor CSR norms and stares Social Responsibility Organizations small Differences between dialogue in CSR. The government as encounted the subject passing the concuments c	Shows care for shaping his organiza as that of his employees Course outcome [K7_U06] develops his/her potential by planning and implementing the process of lifelong learning and supporting others in this area. 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The role of public government agencies in Europe and Polan Subject passing criteria Subject passing criteria Test Activity in class	Management October 2025 Academic y realisation second-cycle studies Subject gro Full-time studies Mode of de Language of ECTS cred general academic profile Assessmer Department Of Philosophy And Science Methodolo Wydziały Politechniki Gdańskiej Subject supervisor Teachers Lesson type Lecture Number of study hours E-learning hours included: 0.0 Learning activity Participation in didactic classes included in study plan Number of study hours Shows care for shaping his organization as socially as that of his employees Course outcome [K7_U06] develops his/her potential by planning and implementing the process of lifelong learning and supporting others in this area. [K7_K03] responsibly fulfills professional roles, demonstrating the ability to identify ethical dillemmas and recognize and evaluate alternative courses of action. 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The role of public opinion in the egovernment agencies in the implementation of SCR practices in Europe and Poland, analysis of exponsibility in class Subject passing criteria Pass Test Subject passing criteria Pass Test Activity in class Basic literature Business ethie N.Seppala CE	Management October 2025 Academic year of realisation of subject subject group Full-time studies Mode of delivery Language of instruction ECTS credits general academic profile Department Of Philosophy And Science Methodology -> Faculty Organization Study Politechniki Gdańskiej Subject supervisor Teachers Lesson type Lecture Lesture Tutorial Laboratory Number of study plan Number of study plan	Management October 2025 Academic year of realisation of subject second-cycle studies Subject group Full-time studies Mode of delivery Language of instruction 4 ECTS credits general academic profile Assessment form Department Of Philosophy And Science Methodology -> Faculty Of Mana Wydziały Politechniki Gdańskiej Subject supervisor Teachers Lesson type Lecture Lesson type Lecture Tutorial Laboratory Projec Number of study hours Participation in didactic classes included in study plan Number of study hours Participation in didactic classes included in study plan Number of study hours Course outcome [K7_U06] develops his/her potential by planning and implementing the process of lifelong learning and supporting others in this area. 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Differences between PR and CSR role of PR in the implementation of CSR practices in Europe and Poland, analysis of examples Subject passing criteria Passing threshold Passing threshold	Academic year of realisation of subject Subject group Obligation of subject	Management October 2025 Academic year of realisation of subject Subject group Diligatory subject field of study Humanistic-social s Full-time studies Mode of delivery Language of instruction 4 ECTS credits 2.0 general academic profile Assessment form Assessment Department Of Philosophy And Science Methodology -> Faculty Of Management And Economy Mydzialy Politechniki Gdańskiej Subject supervisor Teachers Lesson type Lecture Tutorial Laboratory Froject Seminar Number of study hours E-learning hours included: 0.0 Learning activity Participation in didactic classes included in study plan Number of study hours Course outcome [KT_U06] develops his/her potential by planning and implementing the process of lifefong learning and supporting others in this area. 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	Supplementary literature			
	eResources addresses	Adresy na platformie eNauczanie:		
Example issues/ example questions/ tasks being completed	Responsible business is Please name two stock indexes indexing socially responsible companies Please name three EU documents regulating CSR			
Work placement	Not applicable			

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