



Subject card

Subject name and code	PRESENTATION TECHNIQUES, PG_00064380									
Field of study	Chemistry									
Date of commencement of studies	October 2025	Academic year of realisation of subject		2025/2026						
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study					
Mode of study	Full-time studies		Mode of delivery		at the university					
Year of study	1	Language of instruction		Polish						
Semester of study	2	ECTS credits		2.0						
Learning profile	general academic profile		Assessment form		assessment					
Conducting unit	Department Of Inorganic Chemistry -> Faculty Of Chemistry -> Wydziały Politechniki Gdańskiej									
Name and surname of lecturer (lecturers)	Subject supervisor Teachers		dr hab. Katarzyna Kazimierczuk							
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM			
	Number of study hours	0.0	0.0	0.0	15.0	15				
E-learning hours included: 0.0										
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM			
	Number of study hours	15	5.0		30.0	50				
Subject objectives	Student will be prepared to make a presentation and a scientific poster using appropriate software and to present it in front of the audience using different presentation tools. The students will learn about the intellectual properties, copyright laws, appropriate citing and creating documents such as motivation letter and CV.									
Learning outcomes	Course outcome		Subject outcome		Method of verification					
	[K6_U01] gathers information from literature, databases and other sources, interpreting, critically evaluating, summarising, formulating and justifying opinions, independently analyses and produces technical drawings with the use of computer assistance		The student is able to correctly gather and analyze materials necessary to create a presentation or scientific poster using computer software.		[SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task					
	[K6_W07] integrates general knowledge in the humanities, social sciences, economics including their foundations, principles of protection of intellectual property and patent law relevant to appropriate interpretation and application in scientific and economic activities, and the concept of sustainable development		The student is able to use specialized scholarly literature in the fields of humanities, social sciences, and economics, while respecting copyright laws.		[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation					
Subject contents	Forms of presentation, historical background, novel tools. Relation between speaker and audience. Gathering the information, citing.									
	Power Point/Word (Microsoft Office) or OpenOffice Impress or Keynote/Pages (Apple iWork) or Google Presently (Google Docs) or Prezi or Corel Presentations.									

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		60.0%	50.0%
		60.0%	50.0%
Recommended reading	Basic literature	B. Lundén, L. Rosell, Techniki prezentacji, BL Info Polska, Gdańsk, 2003. G. Reynolds, Zen prezentacji. Proste pomysły i ważne zasady (tłum. M. Marczak), Helion, 2009. A. Rzędowska, J. Rzędowski, Mistrzowskie prezentacje - slajdowy poradnik mówcy doskonałego, One press, 2010. J. Weiner, Technika pisania i prezentowania przyrodniczych prac naukowych Przewodnik praktyczny. Wydanie nowe, Wydawnictwo Naukowe PWN, 2012. R. Pijarowska, A. M. Seweryńska, Sztuka prezentacji. Dać szansę młodzieży, czyli jak uczyć prezentacji. Poradnik, WSIP, 2005. M. Kopertowska, Grafika menedżerska i prezentacyjna, Mikom, 2004. R. Williams, Prezentacja, która robi wrażenie. Projekty z klasą (tłum. A. Jurczak, S. Kupisz), Helion, 2011.	
	Supplementary literature	D. L. Adamy, Preparing and Delivering Effective Technical Presentations, Artech House Publishers, Boston - London, 2001. E. R. Tufte, The Visual Display of Quantitative Information, Graphics Press, Cheshire, 2001. D. Lindsay, Dobre rady dla piszących teksty naukowe, Oficyna Wydawnicza Politechniki Wrocławskiej, 1995. M. McKay, M. Davis, P. Fanning, Sztuka skutecznego porozumiewania się, GWP, Gdańsk, 2001. G. Łasiński, Sztuka Prezentacji, eMPi2, Poznań, 2000. P. Kenny, Panie Przewodniczący, Panie, Panowie, ... , Oficyna Wydawnicza Politechniki Wrocławskiej, Wrocław, 1995. J. Bralczyk, Język na sprzedaż, Oficyna Wydawnicza Branta, Warszawa-Bydgoszcz, 2000	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Presentation  Scientific poster preparation  CV preparation  Motivation letter		
Work placement	Not applicable		

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