



Subject card

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|---|--|--|---|-------------------------------------|--|------------|-----|
| Subject name and code | Business management and economics , PG_00057770 | | | | | | |
| Field of study | Green Technologies | | | | | | |
| Date of commencement of studies | October 2025 | | Academic year of realisation of subject | | 2025/2026 | | |
| Education level | first-cycle studies | | Subject group | | Optional subject group Humanistic-social subject group | | |
| Mode of study | Full-time studies | | Mode of delivery | | at the university | | |
| Year of study | 1 | | Language of instruction | | Polish | | |
| Semester of study | 2 | | ECTS credits | | 2.0 | | |
| Learning profile | general academic profile | | Assessment form | | assessment | | |
| Conducting unit | Department Of Management -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Marta Szeluga-Romańska | | | | |
| | Teachers | | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 30.0 | 0.0 | 0.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 2.0 | | 18.0 | 50 |
| Subject objectives | The purpose of the course is to provide the student with the knowledge of psychology, philosophy, ethics and the basics of macroeconomics necessary to manage human organizations. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K6_K04] is ready to think and act in a creative and enterprising way, to negotiate, work in a team, assuming different roles | | is ready to fulfill social obligations, co-organize activities for the social environment, initiate action for the public interest, think and act in an entrepreneurial manner | | [SK5] Assessment of ability to solve problems that arise in practice [SK4] Assessment of communication skills, including language correctness | | |
| | [K6_W01] has a basic knowledge from some branches of mathematics and physics useful for formulating and solving simple problems in the field of environmental technologies and modern analytical methods | | Has knowledge of chemistry and environmental protection, as well as analytical methods needed to run an enterprise in the areas of environmental protection | | [SW1] Assessment of factual knowledge | | |
| | [K6_W05] has an elementary knowledge of the fundamental concepts and problems of quality management, the general principles of creation and development of forms of individual entrepreneurship, application of the principles of work organization and integrated management, basic principles of quality control and analysis results; knowledge of basic legal aspects relating to the management of chemicals with particular emphasis on compounds polluting the environment and business, knows and understands the basic concepts and principles of the protection of industrial property and copyright and the need for management of intellectual property. | | The student understands and explains the basic phenomena in human organizations. Consequently, he is able to formulate the rationale for the organization and management principles of a modern business. | | [SW1] Assessment of factual knowledge | | |

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| Subject contents | 1. Introduction to management. 2 The problems of management in a multicultural company 3. Psychological and philosophical aspects of management 4. Basics of ethics in management 5 The importance and organization of time in management 6 Communication and the management of information. 7. Principles of cooperation in the management of the company 8. Personnel planning and choice in organisations 9. Motivation 10. Test. 11. Labour market issues: Recruitment and Selection. 12. Trends at the labour market. | | |
| Prerequisites and co-requisites | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | test | 60.0% | 100.0% |
| Recommended reading | Basic literature | J. Stoner, Ch. Wankel: <i>Kierowanie</i> , PWE Warszawa 1996 i nowsze wydania. R. Griffin: <i>Podstawy zarządzania organizacjami</i> , PWN Warszawa 1996 i nowsze wydania. | |
| | Supplementary literature | A. K. Koźmiński, D. Jemielniak, <i>Zarządzanie od podstaw. Podręcznik akademicki</i> . | |
| | eResources addresses | Adresy na platformie eNauczanie: | |
| Example issues/ example questions/ tasks being completed | ethics in management | | |
| Work placement | Not applicable | | |

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