



Subject card

Subject name and code	Management and marketing, PG_00064269						
Field of study	Transport						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish -		
Semester of study	3		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Building Engineering -> Faculty of Civil and Environmental Engineering -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marcin Szczepański				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	-						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W04] has knowledge in the areas of diagnosing, designing, and managing transportation systems and the processes occurring within them, economic processes, transport economics, transport financing systems, and transport law		-		[SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects		
	[K6_U04] able to use transport terms properly and speak about a problem using modern audiovisual techniques		-		[SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject [SU5] Assessment of ability to present the results of task		
Subject contents	Course content – lecture						
	-						
	Course content – exercises						
	-						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
			70.0%		50.0%		
			70.0%		50.0%		
Recommended reading	Basic literature		-				
	Supplementary literature		-				
	eResources addresses						

Example issues/ example questions/ tasks being completed	-
Practical activities within the subject	Not applicable

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