



Subject card

Subject name and code	, PG_00069775						
Field of study	Przedsiębiorczość w praktyce						
Date of commencement of studies	February 2025		Academic year of realisation of subject		2025/2026		
Education level	second-cycle studies		Subject group				
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Transportation Engineering -> Faculty of Civil and Environmental Engineering -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Justyna Staszak-Winkler				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		0.0	45
Subject objectives	The course introduces students to the practical aspects of entrepreneurship and running a business. It combines theory with practice, enabling students to understand how to create, develop, and manage a company in a changing business environment. The classes provide knowledge in business planning, finance, marketing, and logistics in small and medium-sized enterprises, as well as in risk management and decision-making.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_K02] makes competent and ethical decisions, caring for the public interest and maintaining economic, social and environmental values		The student is able to apply the knowledge gained in the course when planning business activities in transport companies.		[SK1] Ocena umiejętności pracy w grupie [SK5] Ocena umiejętności rozwiązywania problemów występujących w praktyce [SK3] Ocena umiejętności organizacji pracy		
	[K7_U05] cooperates with other people in the implementation of team work, both as a leader and a team member, effectively achieving set goals		The student is able to prepare a business plan for a transport company, taking into account entrepreneurial barriers. The student considers aspects of business ethics when planning business activities.		[SU1] Ocena realizacji zadania [SU4] Ocena umiejętności korzystania z metod i narzędzi		
	[K7_W02] explains the importance and interdependence of key components describing transport systems and processes and their environment, using in-depth knowledge in accordance with the main trends in the development of scientific disciplines related to the field of study		The student has an organized knowledge of economic and financial relationships as well as regulations in business activities. The student is able to make rational decisions characterized by high economic and social efficiency regarding the operation and development of transport companies, taking into account ethical and environmental aspects.		[SW3] Ocena wiedzy zawartej w opracowaniu tekstowym i projektowym [SW2] Ocena wiedzy zawartej w prezentacji		

Subject contents	Course content – lecture		
	• Introduction to Entrepreneurship • Formal Aspects of Starting a Business • Business Plan as a Planning Tool • Practical Aspects of Running a Business • Ethical Dimension of Entrepreneurship • Barriers to Entrepreneurial Development		
	Course content – exercises		
	Starting a Business and Completing the CEIDG Application		
	Course content – project		
	Preparation, Presentation, and Evaluation of Business Projects (Business Plans)		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		60.0%	25.0%
		60.0%	25.0%
		60.0%	50.0%
Recommended reading	Basic literature	M. Szpakowski: Przedsiębiorczość. Zarządzanie przedsiębiorstwem od A do Z. Wydawnictwo Norbertinum 2023	
		K. Opolski, K. Waśniewski: Biznesplan. Jak go budować i analizować, Wydawnictwo CeDeWu 2024	
		A. Tokarski, M. Tokarski, J. Wójcik: Jak solidnie przygotować profesjonalny biznesplan, Wydawnictwo CeDeWu 2023	
	Supplementary literature	J. Gancarczyk: Przedsiębiorczość strategiczna jako koncepcja rozwoju małych i średnich przedsiębiorstw, Wydawnictwo Uniwersytetu Jagiellońskiego 2023	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Practical activities within the subject	Not applicable		

Document generated electronically. Does not require a seal or signature.