



Subject card

Subject name and code	GLOBAL TRENDS, PG_00070526						
Field of study	Economic Analytics						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2027/2028	
Education level	second-cycle studies	Subject group				Specialty subject group Subject group related to scientific research in the field of study	
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				English	
Semester of study	3	ECTS credits				4.0	
Learning profile	general academic profile	Assessment form				assessment	
Conducting unit	Department of Economic -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	prof. dr Luciano Segreto					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		3.0		37.0	100
Subject objectives	to prepare students to analyze and interpret global economic trends and the functioning of modern economic systems based on knowledge of models of capitalism, as well as to develop attitudes related to responsible and ethical decision-making in the context of global socio-economic conditions.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_U06] develops his/her potential by planning and implementing the process of lifelong learning and supporting others in this area.	is able to develop their potential by planning and implementing a continuous learning process, using data analysis tools to interpret global economic trends and changes in economic structures.			[SU5] Assessment of ability to present the results of task		
	[K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values.	is ready to act entrepreneurially by making competent and ethical decisions that take into account global economic conditions, public interest, and the social and environmental consequences of analyzed trends.			[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_W06] knows and understands the principles of evaluating the reliability of utilized data, applying in-depth specialized knowledge in the field of economic analysis.	knows and understands the principles of assessing data credibility and methods of analyzing economic systems in the context of studying global trends, models of capitalism, and the functioning of modern economies.			[SW1] Assessment of factual knowledge		

Subject contents	Course content – lecture		
	<ol style="list-style-type: none"> <li>1. Introduction to different models of capitalism</li> <li>2. Causes and consequences of the processes of globalization of economies</li> <li>3. Current characteristics of economic systems that operate in global competition</li> <li>4. Relationships and economic links between economies</li> <li>5. Changes in the structures of economies and the role played by institutions in this context</li> <li>6. Tools to understand the differences in the efficiency of systems and the role played by institutions in this context</li> <li>7. context</li> <li>8. Relationships between the historical dimension, legal and economic culture, institutions, financial markets and ownership structures in the contemporary global economy</li> </ol>		
Prerequisites and co-requisites	Course content – exercises		
	<ol style="list-style-type: none"> <li>1. Introduction to different models of capitalism</li> <li>2. Causes and consequences of the processes of globalization of economies</li> <li>3. Current characteristics of economic systems that operate in global competition</li> <li>4. Relationships and economic links between economies</li> <li>5. Changes in the structures of economies and the role played by institutions in this context</li> <li>6. Tools to understand the differences in the efficiency of systems and the role played by institutions in this context</li> <li>7. context</li> <li>8. Relationships between the historical dimension, legal and economic culture, institutions, financial markets and ownership structures in the contemporary global economy</li> </ol>		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	60.0%	40.0%
	Project	60.0%	60.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Varieties of capitalism. The institutional foundations of comparative advantages, edited by Peter A. Hall and David Soskice, Oxford, 2001</li> <li>2. Beyond varieties of capitalism, edited by Bob Hancké, Martin Rhodes and Mark Thatcher, Oxford 2008</li> <li>3. Debating varieties of capitalism, edited by Bob Hancké, Oxford, 2009</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>1. M.O. Jackson (2008), Social and economic networks, Princeton University Press</li> <li>2. D. Easley and J.Kleinberg (2010), Networks, Crowds and Markets, Cambridge University Press</li> </ol>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> <li>1. An outline of examples of institutional complementarities</li> <li>2. What are the main economic and institutional actors in coordinated market economies?</li> </ol>		
Practical activities within the subject	Not applicable		

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