



Subject card

Subject name and code	FINANCIAL LIQUIDITY MANAGEMENT, PG_00070558						
Field of study	Economic Analytics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	second-cycle studies		Subject group		Specialty subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Finance -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jarosław Ziętański				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		3.0		37.0	100
Subject objectives	preparing students to apply methods that shape a companys financial liquidity, grounded in corporate finance knowledge, and fostering attitudes toward the ethical preservation of economic, social, and environmental values in the context of the companys financial condition.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U03] formulates research hypotheses and select appropriate methods for their verification using advanced it tools.		is able to formulate research problems and hypotheses related to financial liquidity management and select and apply appropriate methods for their verification using available data and analytical tools.		[SU4] Assessment of ability to use methods and tools		
	[K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values.		is prepared to make competent and ethical decisions, particularly through participation in the analytical process and by ensuring consideration of the public interest and the preservation of economic, social, and environmental value.		[SK5] Assessment of ability to solve problems that arise in practice [SK3] Assessment of ability to organize work		
	[K7_W04] has an in-depth understanding of analytical methods, reliable data sources, and copyright principles in the context of solving contemporary socio-economic problems.		has knowledge and understanding of the challenges of managing a company in the context of financial liquidity.		[SW1] Assessment of factual knowledge		

Subject contents	Course content – lecture		
	1. Liquidity and solvency of the enterprise 2. Risk and financial liquidity 3. Determinants of financial decisions in shaping the enterprise's liquidity 4. Trade credit management as a form of shaping liquidity 5. Methods of managing the financial liquidity of enterprises in Poland in the conditions of payment backlogs 6. Liquidity reserve 7. Internal liquidity reserve in shaping the company's liquidity 8. External liquidity reserve in the company's operations		
	Course content – exercises		
	1 Liquidity and Corporate Solvency: Selected Examples 2 Risk and Financial Liquidity: A Case Study 3 Determinants of Financial Decisions in the Development of Corporate Liquidity: A Case Study 4 Trade Credit Management as a Form of Liquidity Management: A Case Study 5 Methods of Managing Corporate Liquidity in Poland in the Condition of Payment Gridlocks: A Case Study 6 Liquidity Reserve: A Case Study 7 Internal Liquidity Reserve in the Development of Corporate Liquidity: A Case Study 8 External Liquidity Reserve in Corporate Operations: A Case Study		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	case study analysis in the form of a written assessment	60.0%	60.0%
	written exam with closed- and open-ended questions assessing terminology and understanding of methods shaping financial liquidity	60.0%	40.0%
Recommended reading	Basic literature	1. Analiza płynności finansowej przedsiębiorstwa. Płynność strukturalna, płynność potencjalna, zdolność płatnicza, K. Kreczmańska-Gigol, 2020 2. Płynność finansowa przedsiębiorstw w Polsce, J. Grzywacz (red.), SGH, Warszawa 2014 3. PŁYNNOŚĆ FINANSOWA PRZEDSIĘBIORSTWA, J.Grzywacz, E. Jagodzińska-Komar, 2021	
	Supplementary literature	1. ANALIZA PŁYNNOŚCI FINANSOWEJ PRZEDSIĘBIORSTWA PŁYNNOŚĆ STRUKTURALNA PŁYNNOŚĆ POTENCJALNA ZDOLNOŚĆ PŁATNICZA,RED. K. KRECZMAŃSKA-GIGOL 2020 2. PŁYNNOŚĆ FINANSOWA PRZEDSIĘBIORSTWA, E. JAGODZIŃSKA-KOMAR, J. GRZYWACZ, 2021 3. Płynność finansowa determinantą zdolności kontynuacji działalności przedsiębiorstwa, T. Maślanka, 2024	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	• Determine the symptoms of a crisis situation in the enterprise • List the methods of managing the company's financial liquidity • Evaluate the role of the internal liquidity reserve in the process of shaping the company's liquidity	
Practical activities within the subject	Not applicable		

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