



Subject card

|   |   |  |  |                                     |  |            |     |  |  |  |
|---|---|--|--|-------------------------------------|--|------------|-----|--|--|--|
| Subject name and code                       | Entrepreneurship, PG_00031920   |  |  |                                     |  |            |     |  |  |  |
| Field of study                              | Technical Physics   |  |  |                                     |  |            |     |  |  |  |
| Date of commencement of studies             | February 2026   | Academic year of realisation of subject                  |  | 2025/2026                           |  |            |     |  |  |  |
| Education level                             | second-cycle studies  |  | Subject group  |                                     | Optional subject group<br>Humanistic-social subject group                |            |     |  |  |  |
| Mode of study                               | Full-time studies   |  | Mode of delivery   |                                     | at the university  |            |     |  |  |  |
| Year of study                               | 1   | Language of instruction                                  |  | Polish                              |  |            |     |  |  |  |
| Semester of study                           | 1   | ECTS credits   |  | 1.0                                 |  |            |     |  |  |  |
| Learning profile                            | general academic profile  |  | Assessment form  |                                     | assessment   |            |     |  |  |  |
| Conducting unit                             | Department of Entrepreneurship -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology   |  |  |                                     |  |            |     |  |  |  |
| Name and surname of lecturer (lecturers)    | Subject supervisor  |  | dr hab. Julita Wasilczuk   |                                     |  |            |     |  |  |  |
|   | Teachers  |  | dr hab. Julita Wasilczuk   |                                     |  |            |     |  |  |  |
| Lesson types                                | Lesson type   | Lecture  | Tutorial   | Laboratory                          | Project  | Seminar    | SUM |  |  |  |
|   | Number of study hours   | 15.0   | 0.0  | 0.0                                 | 0.0  | 0.0        | 15  |  |  |  |
|   | E-learning hours included: 0.0  |  |  |                                     |  |            |     |  |  |  |
| Learning activity and number of study hours | Learning activity   | Participation in didactic classes included in study plan |  | Participation in consultation hours |  | Self-study | SUM |  |  |  |
|   | Number of study hours   | 15   | 2.0  |                                     | 8.0  | 25         |     |  |  |  |
| Subject objectives                          | The main aim of the course is to familiarize students with a wide range of issues in the field of entrepreneurship and train their skills needed for developing the business concept and its implementation.  |  |  |                                     |  |            |     |  |  |  |
| Learning outcomes                           | Course outcome  |  | Subject outcome  |                                     | Method of verification   |            |     |  |  |  |
|   | [K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications   |  | knows the ways of financing business activities                                  |                                     | [SW1] Assessment of factual knowledge                                    |            |     |  |  |  |
|   | [K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems  |  | is able to use the canvass of the business model, to plan business activities    |                                     | [SU3] Assessment of ability to use knowledge gained from the subject     |            |     |  |  |  |
|   | [K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment  |  | participates in the discussions about determinants of entrepreneurial behaviours |                                     | [SK4] Assessment of communication skills, including language correctness |            |     |  |  |  |
| Subject contents                            | Course content – lecture<br>Not saints make pots - types of entrepreneurship<br>Who needs a compass and a map? - business model and planning<br>Want to win? learn faster than others - lean start ups<br>The world is not so bad? - contemporary challenges<br>From paper to stamp - the legal challenges of entrepreneurship<br>I produce, but how to sell it? - marketing aspects of new ventures<br>No money, no move - seeking capital for new ventures<br>A world to fix - the social and ethical foundations of entrepreneurship |  |  |                                     |  |            |     |  |  |  |
| Prerequisites and co-requisites             |   |  |  |                                     |  |            |     |  |  |  |
| Assessment methods and criteria             | Subject passing criteria  |  | Passing threshold  |                                     | Percentage of the final grade  |            |     |  |  |  |
|   | Written final exam  |  | 51.0%  |                                     | 100.0%   |            |     |  |  |  |

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| Recommended reading                       | Basic literature   | Glinka B. Sudkova S. Przedsiębiorczość, Wolters Kluwer Polska, 2011<br><br>Wasilczuk J., Janasz K. Kaczmarska B. Przedsiębiorczość i finansowanie innowacji, PWE, 2020<br><br><a href="#"><u>Artificial Intelligence and Entrepreneurship: Implications for Venture Creation in the Fourth Industrial Revolution - Dominic Chalmers, Niall G. MacKenzie, Sara Carter, 2021</u></a> |
|   | Supplementary literature                                       | Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc.<br><br>Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne.  |
|   | eResources addresses   |  |
|   | Example issues/<br>example questions/<br>tasks being completed |  |
| Practical activites within<br>the subject | Not applicable   |  |

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