



Subject card

Subject name and code	DESCRIPTIVE STATISTICS, PG_00070673						
Field of study							
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Statistics and Econometrics -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Agnieszka Wałachowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	30.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		3.0		37.0	100
Subject objectives	preparation of students to apply statistical methods and IT tools in the analysis of mass processes and to interpret the obtained results in the context of socio-economic and business problems.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W02] possesses advanced knowledge of methods and techniques that enable precise formulation and effective problem solving.		knows and understands statistical methods used to analyze mass processes and to formulate research problems and interpret results in socio-economic and business contexts		[SW1] Assessment of factual knowledge		
	[K6_U07] uses advanced information technologies to enhance data analysis and management processes.		is able to use statistical software to conduct data analysis, applying appropriate methods and formulating conclusions that support the decision-making proces		[SU1] Assessment of task fulfilment [SU4] Assessment of ability to use methods and tools		
	[K6_K03] is prepared to critically assess the knowledge they possess, which is necessary for solving cognitive and practical problems, and to supplement any gaps with opinions from external experts.		is ready to critically evaluate their knowledge of descriptive statistics and identify the limitations of applied method		[SK5] Assessment of ability to solve problems that arise in practice		

Subject contents	Course content – lecture 1. Basic concepts of statistics: population, sample, and statistical variables 2. Types of statistical studies and sampling methods (random and non-random) 3. Classification of statistical characteristics and the concept of a random variable 4. Distributions of random variables as well as statistical series and histograms 5. Measures of central tendency (means, median, mode, quartiles, percentiles) 6. Measures of data variability (variance, standard deviation, range, and coefficients of variation) 7. Measures of asymmetry and kurtosis of a distribution and their interpretation 8. Visualization of statistical data (histogram, box-and-whisker plot, scatter plot) 9. Basics of statistical inference and the central limit theorem 10. Correlation analysis and relationships between variables 11. Analysis of relationships between qualitative characteristics (contingency tables, chi-square test, measures of association) 12. Introduction to regression analysis (simple and multiple regression) 13. Evaluation of statistical model quality and significance of parameters 14. Analysis of the dynamics of phenomena and time series 15. Errors in statistical research and modern methods of data visualization Course content – laboratory 1. Basic concepts of statistics: population, sample, and statistical variables 2. Types of statistical studies and sampling methods (random and non-random) 3. Classification of statistical characteristics and the concept of a random variable 4. Distributions of random variables as well as statistical series and histograms 5. Measures of central tendency (means, median, mode, quartiles, percentiles) 6. Measures of data variability (variance, standard deviation, range, and coefficients of variation) 7. Measures of asymmetry and kurtosis of a distribution and their interpretation 8. Visualization of statistical data (histogram, box-and-whisker plot, scatter plot) 9. Basics of statistical inference and the central limit theorem 10. Correlation analysis and relationships between variables 11. Analysis of relationships between qualitative characteristics (contingency tables, chi-square test, measures of association) 12. Introduction to regression analysis (simple and multiple regression) 13. Evaluation of statistical model quality and significance of parameters 14. Analysis of the dynamics of phenomena and time series		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Problem-based test	60.0%	50.0%
	Calculation tasks	60.0%	50.0%
Recommended reading	Basic literature	1. Barrow, M. (2017), Statistics for Economics, Accounting and Business Studies, Harlow: Prentice Hall. 2. Newbold, P., Carlson, W.L., Thorne, B. (2019). Statistics for Business and Economics, New York: Pearson Education.	
	Supplementary literature	1. Anderson D. (2019), Essentials Of Statistics For Business & Economics, Cengage Learning 2. Bąk I.,Markiewicz I., Mojsiewicz M., Wawrzyniak K. (2021), Formulas and tables Statistical and econometric methods, CeDeWu	
	eResources addresses		
Example issues/ example questions/ tasks being completed	• What is a statistical feature? Provide types of features and examples. • The concept of general population and samples. • Calculation and interpretation of basic descriptive measures of distribution. • Knowledge of basic distributions of a random variable. • Correlation coefficient (calculation method, interpretation). • Assumptions of the Classical Linear Regression Model (KMRL). • Time series components, trend analysis, measurement of seasonal fluctuations. • Simple methods of examining the dynamics of economic phenomena, absolute growth, relative growth.		
Practical activities within the subject	Not applicable		

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