



Subject card

Subject name and code	ENTREPRENEURSHIP - TEAM PROJECT, PG_00070702						
Field of study							
Date of commencement of studies	October 2026		Academic year of realisation of subject		2029/2030		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	4		Language of instruction		English		
Semester of study	7		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Julita Wasilczuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	45.0	0.0	75
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	75		3.0		22.0	100
Subject objectives	Preparing students to create and implement innovative business solutions in teamwork, based on knowledge of entrepreneurship and the principles of running a business, and shaping attitudes related to creativity, responsibility, and collaboration in the context of designing business ventures.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_K01] is ready to fulfill professional roles responsibly, taking legal, ethical, and cultural aspects into account in decision-making processes.		is ready to perform professional roles within a project team in a responsible manner, taking into account legal, ethical, and cultural considerations related to business activity and innovation implementation.		[SK1] Assessment of group work skills [SK3] Assessment of ability to organize work		
	[K6_W07] knows and understands advanced methods for analyzing the management process in technical, legal, economic, financial, and social contexts.		knows and understands advanced methods of analysing management processes in their technical, legal, economic, financial, and social contexts, particularly in relation to the creation and development of business activity and business models.		[SW3] Assessment of knowledge contained in written work and projects		
	[K6_U05] designs innovative solutions for complex management processes by utilizing appropriate methods and techniques.		is able to design innovative solutions to complex management processes within a team-based project, selecting appropriate analytical, organisational, and financial methods and techniques to develop and operationalise a business concept.		[SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task		

Subject contents	Course content – lecture		
	1. Introduction what it is and what it is not 2. Trends environment 3. World environment 4. Business models/planning 5. Lean and design thinking 6. Responsible entrepreneurship 7. Communication 8. Marketing 9. Types of entrepreneurship 10. Networks - franchising 11. Family business 12. Globalisation 13. Role and non-role - a critical view of entrepreneurship		
	Course content – project		
	1. Introduction, organisation, division into groups Creativity 2. Entrepreneur, company principles of company law, economic activity 3. Unregistered activity, i.e. formal requirements 4. Sources of financing for economic activity application for funds to start a business 5. Public procurement and the entrepreneur 6. Lean Startup Canvas first approach and prototyping (MVP): Introduction to Lean Startup logic and preparation of the first version of Lean Canvas as a set of business hypotheses leading to the design of a preliminary MVP. 7. Lean Startup Canvas second approach and idea verification (MVP): Demonstration of methods for validating business hypotheses and iterative improvement of Lean Canvas based on market feedback. 8. Lean Startup meetings with individual teams: Individual support for teams in refining business models and preparing them for the final presentation (pitch). 9. Organisational and legal forms of conducting business activity 10. Competition - fair competition, consumer rights 11. Intellectual property and its protection in the enterprise 12. Communication 13. Regulation of economic activity 14. PITCHING		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Problem-based test	60.0%	40.0%
	Group project - pitch	60.0%	30.0%
	Group project	60.0%	30.0%
Recommended reading	Basic literature	1. Bławat F, Przedsiębiorca w teorii i praktyce małych firm, Gdańskie Towarzystwo Naukowe, Gdańsk 2003 2. Cieślík J., Przedsiębiorczość dla ambitnych. Jak uruchomić własną firmę, WAP, Warszawa 2006 3. Matusiak K., Rozwój systemów wsparcia przedsiębiorczości - przesłanki, polityka i instytucje, ITE, Radom-Łódź 2006 4. Glinka B., Gudkova S. (2011). Przedsiębiorczość. Warszawa: Wolters Kluwer Polska 5. Janasz, Kaczmarska, Wasilczuk, (2020) Przedsiębiorczość i finansowanie innowacji. PWE	
	Supplementary literature	1. Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc. 2. Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne 3. T. Kraśnicka, Koncepcje rozwoju przedsiębiorczości ekonomicznej i pozaekonomicznej. Wydawnictwo AEKatowice 2002	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	• List and discuss the stages of creating your own business • Identify the key factors affecting the competitiveness of a newly created company • Entrepreneur and his role in the economy	
Practical activities within the subject	Not applicable		

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