



Subject card

Subject name and code	GLOBAL MANAGERIAL SKILLS AND CAREER DEVELOPMENT, PG_00061346						
Field of study	Management						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	first-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	5		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Paweł Ziemiański				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		8.0		47.0	100
Subject objectives	Gains managerial competencies required in the global business environment						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W04] demonstrates creative and entrepreneurial activity in identifying and solving innovative ideas		works in a creative and entrepreneurial way solving global business problems		[SW1] Assessment of factual knowledge		
	[K6_U06] acquires new knowledge by planning their own development and achieving set goals, including planning lifelong learning strategies		expands managerial competences with new requirements, planning career development in global business		[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	Course content – lecture Career development theories Career development models in global business Managerial roles and tasks at different career stages Predictors of managerial career success and derailment The specificity of managerial activities in different types of companies international perspective Global perspective on expatriate managers Challenges of expatriate managers Skills and competencies for international careers Developing managerial skills Formal education and trainings Developing managerial skills Coaching and Mentoring Global mindset and cultural intelligence Global managerial Skills I foundations Global managerial Skills II intercultural management Global managerial Skills III communication skills The evolution of managerial roles and life-long learning						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Final test		60.0%		70.0%		
	Presentation of the assigned topic		60.0%		30.0%		

Recommended reading	Basic literature	Drucker, P. F., Goleman, D., & George, B. (2011). HBR's 10 Must Reads on Leadership. Harvard Business Press Hampden-Turner, C., Trompenaars, F., & Hampden-Turner, C. (2020). Riding the waves of culture: Understanding diversity in global business. Hachette UK Vinkenburg, C. J., & Weber, T. (2012). Managerial career patterns: A review of the empirical evidence. Journal of Vocational Behavior, 80(3), 592-607
	Supplementary literature	Bader, A. K., Bader, B., Froese, F. J., & Sekiguchi, T. (2021). One way or another? An international comparison of expatriate performance management in multinational companies. Human Resource Management, 60(5), 737-752 Bonache, J., Brewster, C., & Froese, F. J. (Ed.). (2020). Global mobility and the management of expatriates. Cambridge University Press Caligiuri, P., Phillips, J., Lazarova, M., Tarique, I., & Burgi, P. (2001). The theory of met expectations applied to expatriate adjustment: The role of crosscultural training. International Journal of Human Resource Management, 12(3), 357-372 Ward, C., Bochner, S., & Furnham, A. (2020). The psychology of culture shock. Routledge
	eResources addresses	
Example issues/ example questions/ tasks being completed	Describe the challenges resulting from the change of roles performed by managers related to career development Describe the risk factors of managerial career failure and ways to prevent them What are the main challenges faced by managers working outside their country of origin (expatriates) and what are organizational good practices of preparing managers to fulfill this role? Describe and analyze in terms of effectiveness ways of developing managerial competences which are helpful in the international environment	
Practical activities within the subject	Not applicable	

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