



Subject card

Subject name and code	CONTEMPORARY BANKING, PG_00061352						
Field of study	Management						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	first-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	5		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Finance -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Kubiszewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		6.0		49.0	100
Subject objectives	Interprets the rules of operation of the bank and its specific role in the economy, as well as the rules of operation of banking systems						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U05] designs innovative solutions to difficult problems, achieving economic and socially valuable results		analyzes all areas of banking activity and the conditions of changes taking place in banking systems, which are the basis for their development		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W07] professionally analyzes economic, financial and social phenomena		analyzes all areas of banking activity and the conditions of changes taking place in banking systems, which are the basis for their development		[SW1] Assessment of factual knowledge		
Subject contents	<p>Course content – lecture</p> <p>The role of money in the economy</p> <p>The role of banks in the financial system. Banks as the elements of financial markets. Banking environment and trends</p> <p>Banks' business models. Objectives, strategy and management of the bank</p> <p>Trends in bank activities (the concept, and the types of activities performed by banks, bank's balance sheet)</p> <p>Deposit and credit operations</p> <p>Banking risk management. Operational risk and interest rate risk</p> <p>Evaluation of the bank's financial result. Liquidity and profitability. Assessment of the bank's performance.</p> <p>ROA and ROE in banks. Factors affecting the bank's financial result</p> <p>Contemporary business challenges for the banks. Green banking</p> <p>History of banking markets from the Middle Ages to the 21st century</p> <p>Central banking, the role of the central bank, tools and instruments of influence</p> <p>Consolidation processes and the impact of mergers and acquisitions on the banking market</p> <p>E-banking, mobile banking, the future of banking</p> <p>Crises in banking, stability of banking systems</p> <p>Safety net institutions in banking - institutional supervision, deposit guarantees</p> <p>EU as a benchmark for banking activities, banking union and resolution mechanism</p> <p>Summary</p>						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final work	60.0%	50.0%
	Test	60.0%	50.0%
Recommended reading	Basic literature	Financial Markets and the Banking Sector: Roles and Responsibilities in a Global World. (2015). Wielka Brytania: Taylor & Francis VanHoose, D. (2022). The Industrial Organization of Banking: Bank Behavior, Market Structure, and Regulation. Szwajcaria: Springer International Publishing Financial Systems, Central Banking, and Monetary Policy During Covid-19 Pandemic and After. (2021). Stany Zjednoczone: Lexington Books The Reinvention of Development Banking in the European Union: Industrial Policy in the Single Market and the Emergence of a Field. (2021). Wielka Brytania: OUP Oxford Cline, D. K., Mazumder, S. (2022). Money, Banking, and Financial Markets: A Modern Introduction to Macroeconomics. Wielka Brytania: Taylor & Francis	
	Supplementary literature	.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	What is the organizational structure of the selected bank? Please conduct a preliminary analysis of the bank's financial statements Please discuss the stages of development of the banking system in the selected country	
Practical activities within the subject	Not applicable		

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