



Subject card

Subject name and code	CORPORATE FINANCE, PG_00070827						
Field of study	Economic Analytics						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Finance -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Oleksandr Melnychenko					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	30	3.0	42.0	75		
Subject objectives	preparation of students to make competent financial decisions based on economic and financial analysis, as well as the development of ethical and responsible attitudes in the activities of business organizations						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_K02] is prepared to make competent and ethical decisions to create and maintain economic, social, and environmental values, demonstrating entrepreneurial actions.	is prepared to make ethical and responsible financial decisions, particularly through participation in team-based case analyses, discussions, and self-assessment carried out as part of courses in corporate finance.			[SK5] Assessment of ability to solve problems that arise in practice		
	[K6_U05] leverages the knowledge acquired in the field of economic analytics to solve challenging problems, achieving results that are economically and socially valuable.	is able to apply knowledge of finance to evaluate sources of financing and the cost of capital in order to solve problems within an organization.			[SU4] Assessment of ability to use methods and tools		
Subject contents	Course content – exercises 1. The functioning of an enterprise in the market, its attributes and objectives. 2. Forms of business activity. 3. Costs and their impact on financial performance. 4. Taxes in corporate financial management, including value added tax (VAT). 5. Employee retention and maintenance costs. 6. External sources of financing enterprise assets and the assessment of their efficiency. 7. Venture capital and its functioning. 8. The cost of capital in an enterprise, its determination and interpretation. 9. Franchising, its types and principles of operation. 10. Corporate investment decisions. 11. Digitalization in corporate financial management. 12. Information security issues and money laundering in corporate financial management. 13. Behavioral finance in corporate financial management. 14. The financial leverage effect. The degree of financial leverage.						
Prerequisites and co-requisites	Financial Mathematics						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	case study	60.0%	25.0%
	Practical calculations during exercises	60.0%	25.0%
	Quiz with calculation and multiple-choice questions	60.0%	50.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Sierpińska, M., Jachna, T. (2015). Metody podejmowania decyzji finansowych. Analiza przykładów i przypadków. Warszawa: PWN. 2. Szlęzak Matusiewicz, J., Felis, P. (red.). (2014). Finansowanie przedsiębiorstwa ujęcie teoretyczne i praktyczne. Warszawa: Oficyna Wolters Kluwer business. 3. Szyszko, L. (2017). Finanse przedsiębiorstwa. Warszawa: PWE. 	
	Supplementary literature	<ol style="list-style-type: none"> 1. Michalski, G. (2010). Wprowadzenie do zarządzania finansami przedsiębiorstw. Warszawa: Wyd. C.H. Beck. 2. Motylska Kuźma, A., Wieprow, J. (2013). Decyzje finansowe w przedsiębiorstwie. Warszawa: Difin. 	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> • Calculate the cost of factoring. • Determine the cost of leasing. • Calculate the cost of a credit. 		
Practical activities within the subject	Not applicable		

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